

SKI CHEVY @ SOLITUDE - OFFICIAL RULES

ROCKY MOUNTAIN CHEVY DEALERS AND SOLITUDE MOUNTAIN RESORT

PROGRAM TIME PERIOD

Customers must take retail delivery of the purchased or leased vehicle out of dealer stock from **August 1, 2017 through October 31, 2017**.

Program Headquarters will determine compliancy by "**date purchased/leased**" on the customer delivery record. Redemptions associated with sales out of program time period will be rejected and the dealership notified.

ELIGIBLE VEHICLES & DELIVERY TYPES

Customer must purchase or lease a new and unused 2017 or 2018 **Chevrolet Silverado, Malibu, Cruze, Equinox or Traverse**.

Only the following delivery types are eligible:

- 10: Individual** - a vehicle is delivered SOLD to a person(s)
- 18: Business/Organization** - a vehicle is delivered SOLD to a company or organization
- 15: Individual** - a vehicle is delivered SOLD to an entity, the LESSOR. The lesser grants a lease to the person(s), the lessee(s), who uses it
- 29: Business/Organization** - vehicle is delivered SOLD to an entity, the LESSOR. The lesser grants a lease to the person(s), the lessee(s), who uses it
- 16: GM Supplier**
- 21: GM Employee**
- 23: GM Dealer Employee**

Program Headquarters will determine compliancy by matching Vehicle Identification Numbers on the customer on-line Redemption Form and the customer delivery record, and then verifying for proper vehicle within VIN structure. Redemptions for non-eligible vehicles will be rejected and the Title Holder notified.

CUSTOMER ELIGIBILITY

Customer must purchase or lease a vehicle from a participating Rocky Mountain Chevy LMA dealership. Eligible sales should be registered in Utah or within a local dealerships trading area as defined by General Motors. See dealer for more details.

Dealership employees are **NOT** eligible for the Ski Chevy passes unless he or she purchases an eligible vehicle within the program period. **Customers are not permitted to transfer passes to dealership personnel**. If this occurs, the dealership will be charged the cost of the passes.

THE CONSUMER WILL NEED TO REGISTER AND COMPLETE THE ONLINE SEASON PASS REDEMPTION FORM NO LATER THAN 72 HOURS AFTER THE LEASE OR PURCHASE OF YOUR VEHICLE. SEASON PASSES ARE ONLY AVAILABLE WHILE SUPPLIES LAST.

SEASON PASS OFFER AND RESTRICTIONS

Each eligible purchaser/lessee is eligible for two (2) Solitude Mountain Resort Season Passes good at **Solitude Mountain Resort** seven days a week during the 2017/2018 season. Only one offer may be redeemed per purchase or lease. **Offer good while supplies last.**

SEASON PASSES MAY NOT BE SOLD. ANY ATTEMPT TO SELL THE PASSES IS PROHIBITED AND WILL RESULT IN BOTH PASSES BEING VOIDED. ANY PASSES THAT ARE SOLD WILL NOT BE HONORED AT THE MOUNTAIN.

The Season Passes cannot be exchanged and have no value if not redeemed. **Any attempt to sell the Season Passes is prohibited. Season Passes that are sold will not be honored at the mountain.**

The Season Passes are valid during the 2017-2018 season and are void at the close of the 2017-2018 season. The Season Passes are not valid for any future years and have no value if not redeemed.

The two (2) Solitude Mountain Resort Season Passes together have a retail value of \$1,858 (\$929 each).

SEASON PASS REDEMPTION

Eligible customers will receive a Ski Chevy @ Solitude Season Pass Enrollment Form from the dealership at the time of vehicle purchase. Customers must follow the instructions on the Enrollment Form in order to redeem the passes and visit www.RockyMountainChevy.com to fill out vehicle purchase and Season Pass Holder information.

Program Headquarters will determine compliancy by “date purchased/leased” on the customer delivery record. Redemptions received for purchases after the October 31, 2017 deadline will be rejected and the Title Holder notified. Because Season Passes Holders are locked 3-days post-purchase, all enrollments will be required by close of business by November 3, 2017.

NOTE: It will take up to 14 days to verify the vehicle purchase, after which the designated Season Pass Holders will receive an email with an electronic Season Pass Certificate. The electronic Season Pass Certificate will include instructions on how to redeem the Certificate for a Season Pass at the Resort.

Designated Season Pass Holders will be required to present both the electronic Certificate and a matching photo ID at the Resort in exchange for a Season Pass.

SKI CHEVY @ SOLITUDE - PARTICIPATING DEALERS
SOLITUDE MOUNTAIN RESORT

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| John Watson Chevrolet | Ogden, UT |
| Young Chevrolet | Layton, UT |
| Murdock Chevrolet | Woods Cross, UT |
| Jerry Seiner Chevrolet | Salt Lake City, UT |
| Gus Paulos Chevrolet | West Valley City, UT |
| Larry H Miller Chevrolet | Murray, UT |
| Riverton Chevrolet | South Jordan, UT |
| Mike Hale Chevrolet | Park City, UT |
| Ken Garff Chevrolet | American Fork, UT |
| Larry H Miller Chevrolet | Provo, UT |
| Labrum Chevrolet | Heber City, UT |
| Tony Basso Chevrolet | Price, UT |
| Doug Smith Chevrolet | Spanish Fork, UT |

CUSTOMER SEASON PASS ENROLLMENT PROCESS

THE CUSTOMER WILL NEED TO REGISTER AND COMPLETE THE ONLINE SEASON PASS REDEMPTION FORM WITHIN 72 HOURS OF THE LEASE OR PURCHASE OF THE VEHICLE. SEASON PASSES ARE ONLY AVAILABLE WHILE SUPPLIES LAST.

Consumers that purchase or lease a new 2017/2018 select Chevy vehicle are eligible for two (2) Season Passes good at Solitude Mountain Resort. They must follow the steps below to receive a certificate to claim their pass.

Step 1:

- Visit www.RockyMountainChevy.com to register and complete the online Season Pass Redemption Form.

Step 2:

- Complete the online Season Pass Redemption Form and designate season pass holders with 72 hours of vehicle purchase/lease.

Step 3: Please have the following information ready to complete the form:

- 17-digit Vehicle Identification Number (VIN)
- Dealership vehicle was purchased, date and time you purchased the vehicle. This information can be found on your vehicle purchase paperwork.
- The Title Holder must designate two Season Pass Holders. For each designated Season Pass Holder you will need full name and address as it appears on photo ID, phone number and accurate email address.

72 HOUR RULE: The online Redemption Form must be completed within 72 hours from the purchase or lease date of the eligible vehicle. After 72 hours, the Title Holder will be locked-in as one of the Season Pass Holders and the second Season Pass will be voided. This rule will be strictly enforced and there are no exceptions.

Step 4:

- Title Holder must print on-screen confirmation once the online Redemption Form has been completed. It will take up to 14 days to verify the vehicle purchase, after which the designated Season Pass Holders will receive an email with an electronic Season Pass Certificate. The electronic Season Pass will include instructions on how to redeem the Certificate for the Season Pass at the Resort.

Customers are responsible for enrolling themselves to receive Season Passes. The online Redemption Form is to be completed at www.RockyMountainChevy.com. In order for the customer to complete the online Redemption Form, the customer will need a **Ski Chevy Season Pass Enrollment Form provided by the dealership.**