

OFFICIAL RULES

HYUNDAI BACK-TO-BACK HOME RUN KONA SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: THE *HYUNDAI BACK-TO-BACK HOME RUN KONA SWEEPSTAKES* (THE "SWEEPSTAKES") IS OPEN ONLY TO LEGAL RESIDENTS OF TENNESSEE WHO, AT THE TIME OF ENTRY, ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AND HAVE A VALID DRIVER'S LICENSE AT THE TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Middle Tennessee Hyundai Dealers Association ("Sponsor"), Synergy Marketing Partners ("Administrator"), INNOCEAN Worldwide, Nashville Sounds, LLC, the other MiLB Entities (as defined below)*, and their respective parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively, the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

*The "MiLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLB.com"), Minor League Baseball Enterprises, Inc., Minor League Baseball Properties, Inc., The MLB Network, LLC, the Minor League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. You cannot participate in the Sweepstakes if you do not agree to the Official Rules. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator will be the official time keeper for the Sweepstakes and its determinations are final and binding and may not be appealed.

PROMOTIONAL PERIOD: The Sweepstakes promotional period begins at 5:35 PM Central Standard Time (CST), April 27, 2018, which is one hour before the first pitch for the Nashville Sounds baseball game currently, scheduled to start at 6:35 PM CST on April 27, 2018, and ends on the earlier of (i) immediately following the final out of the bottom of the fifth inning with the last designated Nashville Sounds baseball game on September 2, 2018, (the "Promotional Period") and (ii) when a Grand Prize has been awarded. Start times are subject to change due to the Nashville Sounds schedule.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes during the Promotional Period: on-site at select Nashville Sounds Home games or online at the website detailed below. No other method of entry will be accepted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid or unintelligible entries. Proof of submission will not be deemed to be proof of receipt by Sponsor. Each designated game set forth below is an individual entry period. There are twenty-five (25) different entry periods for the Grand Prize opportunity, which will begin one hour prior to the scheduled first pitch and end upon the final out after the bottom of the fifth inning in each Game set forth below (each, an "Entry Period").

On-site: Entry forms and entry boxes will be available at the Hyundai Vehicle Display Area (the "Display Area") located under (or near) the scoreboard at First Tennessee Park (19 Junior Gilliam Way, Nashville, TN 37219) at the following Nashville Sounds home games (each a "Game" and collectively the "Games"):

Games Eligible for Entry:

April 27, 2018, vs. New Orleans Baby Cakes at 6:35 P.M. CST;
April 28, 2018, vs. New Orleans Baby Cakes at 6:35 P.M. CST;
May 5, 2018, vs. Memphis Redbirds at 6:35 P.M. CST;
May 6, 2018, vs. Memphis Redbirds at 2:05 P.M. CST;
May 25, 2018 vs. Oklahoma City Dodgers at 6:35 P.M. CST;
May 26, 2018 vs. Oklahoma City Dodgers at 6:35 P.M. CST;
May 27, 2018 vs. Oklahoma City Dodgers at 6:35 P.M. CST;
May 28, 2018 vs. Oklahoma City Dodgers at 6:35 P.M. CST;
June 8, 2018 vs. Tacoma Rainiers at 7:05 P.M. CST;
June 9, 2018 vs. Tacoma Rainiers at 6:15 P.M. CST;
June 10, 2018 vs. Tacoma Rainiers at 6:15 P.M. CST;
June 22, 2018 vs. Round Rock Express at 7:05 P.M. CST;
June 23, 2018 vs. Round Rock Express at 7:05 P.M. CST;
June 24, 2018 vs. Round Rock Express at 6:15 P.M. CST;
July 6, 2018 vs. Iowa Cubs at 7:05 P.M. CST;
July 7, 2018 vs. Iowa Cubs at 7:05 P.M. CST;
July 8, 2018 vs. Iowa Cubs at 6:15 P.M. CST;
July 20, 2018 vs. Oklahoma City Dodgers at 7:05 P.M. CST;
July 21, 2018 vs. Oklahoma City Dodgers at 7:05 P.M. CST;
August 3, 2018 vs. Fresno Grizzlies at 7:05 P.M. CST;
August 4, 2018 vs. Sacramento River Cats at 7:05 P.M. CST;
August 5, 2018 vs. Sacramento River Cats at 6:15 P.M. CST;
August 31, 2018 vs. Memphis Redbirds at 7:05 P.M. CST;
September 1, 2018 vs. Memphis Redbirds at 7:05 P.M. CST;
September 2, 2018 vs. Memphis Redbirds at 6:15 P.M. CST

The Display Area will be open on game day approximately one hour before the first pitch at each of the Games and will close after the final out of the bottom of the fifth inning (the "Open Hours"). To enter Sweepstakes, visit the Display Area during Open Hours at any designated Game, complete a Sweepstakes entry form by filling out first name, last name, mailing address, email, phone, and age. Entrant must also provide their vehicle of interest, purchase horizon, and if the entrant owns a vehicle. Place the entry form into the entry box at the Display Area. Official Game times can be found at www.NashvilleSounds.com and are subject to change.

Sponsor may not have a display area at all Games, events and locations and reserves the right to add, change, and/or cancel, its intentions to have a display area at any or all of the above listed locations, at any time, without notice. If there is no display area at a Game, Entrants should submit an Online entry as set forth below.

Online: Alternatively, Entrants may enter the Sweepstakes without attending a game by visiting the website www.hyundaikonasweeps.com (the "Website") during the Promotional Period and complete the online entry form with the required contact information and submit as directed ("Online entry").

Entries must contain all information requested and comply with any and all applicable restrictions or requirements set forth herein to be valid. Entries must be submitted and recorded during an Entry Period and prior to the drawing time to be eligible for that Entry Period's drawing. Entrants must agree to these Official Rules to submit an Entry into any Entry Period.

You do not need to be present at any Game to win a prize.

On-site and Online entries are collectively referred to as "Entry" or "Entries" herein.

LIMIT: ONE (1) ENTRY PER PERSON DURING THE PROMOTIONAL PERIOD REGARDLESS OF METHOD ENTRY.

DISCLAIMER: No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to the identity of an entrant based on the e-mail address submitted, entry will be deemed submitted by the authorized account holder of the e-mail address provided on the registration form. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All Entries become the property of Sponsors and/or Administrator and will not be acknowledged or returned.

SELECTION AND NOTIFICATION OF SWEEPSTAKES GRAND PRIZE WINNER: Winner needs not be present at any Game to win. The Grand Prize will only be awarded to a potential winner if any two (2) Nashville Sounds players hit Back-to-Back Home Runs during the offensive half of the 6th inning of a designated Game set forth in the "How to Enter" section above (subject to verification of eligibility and compliance with these Official Rules). Before the sixth inning of each designated Game, Administrator will select one Entrant at random from among all eligible Entries received before the drawing. If the Sounds hit back-to-back Home Runs during the 6th inning, the in-stadium PA will announce the potential winner's name and will provide instructions on how to claim their Grand Prize at the Stadium (subject to these Official Rules). If the potential winner is not present at the Game, the potential winner will be notified by email or telephone (at Administrator's discretion). If the Sounds do not hit Back-to-Back Home Runs during the 6th inning of the Game, then there will be no winner for that Game and all non-winning Entries will automatically roll-over as an Entry for subsequent Games. There is a limit of one Grand Prize Winner for the entire Sweepstakes.

The potential winner will be required to sign and return an Affidavit of Eligibility and Liability Release, and except where prohibited by law, a publicity release form ("affidavit/release") within five (5) days of receipt. In the event of noncompliance, or if the potential winner cannot be reached at the telephone number or email address on the potential winner's Entry, or the prize notification is rejected, returned as unclaimed or non-deliverable, the Grand Prize may be forfeited, and an alternate potential winner may be selected, in Sponsor's sole discretion. No cash or prize substitution will be offered, except that Administrator reserves the right to substitute a prize of equal or greater value in the event the Grand Prize becomes unavailable.

For purposes of this contest, "Home Run" is defined as an official home run as ruled by the league and the Official Game Scorekeeper. The hit must be officially ruled as a Home Run in the box score and official statistics of the applicable league. A Back-to-Back Home Run is defined as when two batters on the Nashville Sounds hit Home Runs one immediately after another.

***If Back-to-Back Home Runs happen at one of the designated home games and the Grand Prize is awarded, this Sweepstakes will conclude as the prize will have been awarded. There is only one Grand Prize Winner for the entire Sweepstakes.**

If there are no Back-to-Back Home Runs hit during a 6th inning of any Game during the entire Promotional Period, then no Grand Prize or any other prize will be awarded in this Sweepstakes. Sponsor is under no obligation to award the Grand Prize unless or until the Nashville Sounds hit Back-to-Back Home Runs hit during a 6th inning of a Game in accordance with these Official Rules.

Effect of Rescheduled/Cancelled/Incomplete Designated Games:

- a. If a designated Game is cancelled, without being rescheduled, for any reason prior to becoming an official game, all statistics are removed from the official score book and no prize claims will be acknowledged for that Game, even if a prize would have otherwise been awarded pursuant to the Selection of Grand Prize Winner section above.
- b. If a designated Game is rescheduled to a game date before September 2, 2018, then that Game, as rescheduled, shall be eligible to win under the terms of these Official Rules, assuming the remaining requirements are met. If a designated Game is rescheduled to a game date after September 2, 2018, then that game shall not be eligible to win under the terms of these Official Rules.
- c. Any rain-shortened Game, or any Game that is less than 9-innings, shall be eligible for the potential prize in these Official Rules as long as the Game is considered an official game and the stats of the game are officially recorded by the league.

PRIZES/ODDS:

Grand Prize: There will be no more than one (1) Grand Prize awarded during the Sweepstakes.

One winner ("Winner") will be rewarded a new 2018 Hyundai Kona SE with a MSRP of up to \$21,000 (twenty-one thousand dollars) ("Grand Prize"). Any difference between the price of the Grand Prize vehicle and \$21,000.00 (twenty-one thousand dollars), if any, may be applied towards the corresponding tax title and license fees; any further difference will be forfeited, and no cash value will be awarded. Winner is solely responsible for any expenses in connection with acceptance and use of the prize not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any gasoline, emissions inspection, maintenance, travel or transportation costs, associated with winning and subsequent use of vehicle. All options and upgrades on vehicle that increase the MSRP over \$21,000 (twenty-one thousand dollars) are the sole responsibility of Winner. Model, color, package, factory options, and other prize specifics are subject to availability. Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Prize is non-transferable, and no cash equivalent or substitution of prize is offered. Winner must take delivery of vehicle within 30 days of notice of availability from Winner-selected Hyundai dealer near Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of vehicle; delivery is subject to availability. Winner must personally retrieve vehicle within

(30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Hyundai dealer and conditional upon Winner's execution and return of any and all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Sponsors' sole discretion, a potential winner may be required to forfeit the prize if the selected potential winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsors' good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined by the Sponsor and Administrator, cannot be challenged or appealed.

ODDS OF WINNING THE GRAND PRIZE DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED AND WHETHER OR NOT ANY BACK-TO-BACK HOME RUNS ARE HIT BY THE NASHVILLE SOUNDS DURING THE 6TH INNING OF THE GAMES (DEFINED ABOVE). THERE WILL ONLY BE A WINNER OF THE GRAND PRIZE IF BACK-TO-BACK HOME RUNS ARE HIT BY THE NASHVILLE SOUNDS DURING A 6TH INNING OF A GAME. IT IS POSSIBLE SUCH EVENTS WILL NOT OCCUR AND THAT THERE WILL NOT BE A WINNER OF THE GRAND PRIZE.

GENERAL PRIZE RESTRICTIONS: Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsors, who reserves the right to substitute a prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor and Administrator in their sole discretion. Winner is fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes) with the exception of Tennessee automobile taxes as set forth above. All costs and expenses associated with prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting a prize, are the sole responsibility of the Winner(s). The Winner may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winner(s) will be issued an IRS Form 1099 reflecting the actual value of a prize. Except where prohibited by law, the acceptance of a prize, or being accepted as a Winner, constitutes permission for Sponsors and Administrator to use the Winner's name, image, biographical information, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Winner must provide written consent to such use.

Minor League Baseball game, event, and exhibition dates and times, are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable MiLB Club, as applicable, and may be subject to change. Sponsors, in their sole discretion, reserves the right to remove, deny entry, or disqualify from the Winner who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any MiLB game, event or exhibition. In the event of game cancellation, delay, or if the game does not otherwise occur, or if due to some other condition beyond Sponsor or Administrator's control that the designated home game cannot be held, Sponsor and Administrator reserves the right to make, in its sole discretion, alternate arrangements for date, time, and location, of Hyundai Display area and will notify the Entrants of the alternate arrangements.

The MiLB Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The MiLB Entities have not offered or sponsored this Sweepstakes in any way. All MiLB-related trademarks are trademarks of the Minor-League Baseball.

RELEASE: By participating (a) Entrants release Sponsor, Administrator, Middle Tennessee Hyundai Dealer Association, INNOCEAN Worldwide, Nashville Sound, MiLB Entities and their respective parent companies, subsidiaries, affiliates, limited liability companies, suppliers, distributors, dealers, dealer association, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, attorneys, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize, or the vehicle purchased with the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or any items purchased with the prize (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) Entrants acknowledge that the Released Parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize or any item purchased with the prize, including, but not limited to, the prize and/or vehicle quality or availability.

LIMITATIONS OF LIABILITY/DISCLAIMER OF WARRANTIES: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of any prize winner, including any such error as may give an erroneous indication that a prize has been won. Furthermore, by participating, Entrants acknowledge that the Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to a prize or any item purchased with the prize, including, but not limited to, the prize and/or vehicle quality or availability. Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize including but not limited to its quality, fitness for purpose or mechanical condition. IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THIS SWEEPSTAKES AND WEBSITE. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDIN THESE LIMITATIONS OR EXCLUSIONS. WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY (EXCEPT FOR THE MANUFACTURER'S LIMITED WARRANTY PROVIDED IN CONNECTION WITH THE GRAND PRIZE) OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSES, OR NON-INFRINGEMENT.

ADDITIONAL TERMS: In the event of a dispute as to the identity of an entrant based on the e-mail address submitted, entry will be deemed submitted by the authorized account holder of the e-mail address provided on the registration form. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Use of any automated system to participate is prohibited and will result in disqualification. No mechanical reproductions of entry forms, or automatic, programmed, robotic, or similar means of entry are permitted. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices, or intending to annoy, abuse, threaten, or harass any other Entrants or Sponsor representatives. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsors, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsors and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsors in their sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Davidson County, Tennessee (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. THIS SWEEPSTAKES AND ALL PRIZES/VEHICLES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND (EXCEPT FOR MANUFACTURER'S LIMITED WARRANTY PROVIDED IN CONNECTION WITH THE GRAND PRIZE), EITHER EXPRESS OR IMPLIED, INCLUDING BUT

NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Tennessee.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes advertisements or the Sweepstakes.

WINNER'S OR FINALIST'S NAME: The name of the Winner will be available after October 2, 2018 and may be obtained by sending a self-addressed stamped envelope to: Hyundai Back-to-Back Home Run Kona Sweepstakes c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than November 2, 2018.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsors and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsors' privacy policy, located at <http://www.hyundaiusa.com/privacy>, and Administrator's Privacy Policy, located at <http://www.synmp.com/privacy>.

SPONSOR: Middle Tennessee Hyundai Dealers Association; 1421 South Beltline Road, Suite 400, Coppell, Texas 75019.

ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148.