

OFFICIAL RULES
ACDelco Independent Parts Installers Panel Survey Sweepstakes

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. NOT OPEN TO THE GENERAL PUBLIC. THE ACDELCO INDEPENDENT PARTS INSTALLERS PANEL SURVEY SWEEPSTAKES (THE "PROMOTION") BEGINS ON OCTOBER 27, 2016, at 12:00 A.M. EASTERN DAYLIGHT TIME ("EDT") AND ENDS ON MARCH 16, 2017, AT 11:59:59 P.M. EDT ("PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE PROMOTION.

ELIGIBILITY: THIS PROMOTION IS NOT OPEN TO THE GENERAL PUBLIC. THE PROMOTION IS OPEN TO EMPLOYEES OF INDEPENDENTLY OWNED AUTOMOTIVE SERVICE CENTERS, WHICH ARE ORGANIZED OR EXIST UNDER THE FEDERAL OR STATE LAWS OF THE UNITED STATES, THAT SERVICE OR REPAIR A MINIMUM OF 25% DOMESTIC BRAND AUTOMOBILES. PARTICIPANTS MUST BE LEGAL RESIDENTS OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AND MUST BE AT LEAST 18 YEARS OF AGE OR OLDER (EXCEPT IN THE CASE OF LEGAL RESIDENTS OF CERTAIN STATES WHERE THE LEGAL AGE OF MAJORITY IS GREATER THAN EIGHTEEN (18) YEARS OF AGE, SUCH LEGAL AGE OF MAJORITY) AT THE TIME OF ENTRY ("ENTRANT"). ENTRANT'S MUST HAVE A SIGNIFICANT INFLUENCE ON THE ORDERING OR INSTALLATION OF AUTOMOTIVE PARTS FOR THE INDEPENDENT SERVICE CENTER.

EMPLOYEES OF INDEPENDENT SERVICE CENTERS MUST HAVE THEIR EMPLOYER'S PERMISSION IN ORDER TO ENTER AND PARTICIPATE IN THIS SWEEPSTAKES. DO NOT PARTICIPATE IN THIS PROMOTION UNLESS YOU HAVE OBTAINED THE PERMISSION OF YOUR EMPLOYER. AT SPONSOR'S REQUEST, ENTRANTS MAY BE REQUIRED TO PROVIDE PROOF OF INDEPENDENT AUTOMOTIVE SERVICE CENTER'S PERMISSION TO ENTER THE SWEEPSTAKES.

PERSONS WHO DO NOT MEET THE AFOREMENTIONED CRITERIA ARE NOT ELIGIBLE TO PARTICIPATE OR WIN THE PRIZE (THE "PRIZE") IN THIS PROMOTION. ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of ACDelco, General Motors LLC ("Sponsor"), Synergy Marketing Partners ("Administrator"), Jack Morton Worldwide, Publicis Group, Digitas, Thread Group, Leo Burnett USA and their respective parents, affiliates, subsidiaries, GM Dealerships, direct account warehouse distributors, and their advertising and promotion agencies (collectively the "Promotion Entities") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) and all other individuals/entities associated with this Promotion are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on all matters relating to this Promotion. This Promotion is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TIMING: The Promotional Period will include nine (9) separate Survey Entry Periods (Each an "Entry Period") as follows:

Survey Entry Period	Begins at:	Ends at:	Draw Date
*Panel Recruit Survey	10/27/2016 12:00 am EDT	11/27/2016 11:59:59 p.m. EST	11/30/2016
1	10/27/2016 12:00 am EDT	11/27/2016 11:59:59 p.m. EST	11/30/2016
2	11/1/2016 12:00 am EDT	11/30/2016 11:59:59 p.m. EST	12/5/2016
3	11/16/2016 12:00 am EST	12/16/2016 11:59:59 p.m. EST	12/19/2016
4	12/1/2016 12:00 am EST	12/31/2016 11:59:59 p.m. EST	1/3/2017
5	12/16/2016 12:00 am EST	1/16/2017 11:59:59 p.m. EST	1/18/2017
6	1/1/2017 12:00 am EST	1/31/2017 11:59:59 p.m. EST	2/3/2017
7	1/16/2017 12:00 am EST	2/16/2017 11:59:59 p.m. EST	1/20/2017
8	2/1/2017 12:00 am EST	2/28/2017 11:59:59 p.m. EST	3/3/2017

9	2/16/2017 12:00 am EST	3/16/2017 11:59:59 p.m. EDT	3/20/2017
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TO ENTER THE PROMOTION: At the beginning of the Promotional Period, employees of Independent ACDelco Parts Installers will receive an Invitation via email/social media to participate in being a part of a Survey Panel. To accept and become a Survey panelist, visit the Survey URL (the "Website"), which can be found within the Invitation. Then, complete the registration form by providing the information requested by Sponsor including, but not limited to: complete first and last name, street address (P.O. Boxes are not permitted), city, state, ZIP Code, email address, connection to the auto parts industry, and indication of acceptance of these Official Rules. Qualified Survey Panelists will then receive one survey during each Survey Entry Period, listed above. For every survey that a Panelist completes, the Panelist will receive one (1) Promotion entry in the applicable Survey Entry Period. A random drawing will be conducted during each designated Survey Entry Period out of the surveys that are completed and have entries. Non-winning entries will not roll over into subsequent Survey Entry Periods.

Those Entrants who qualify to become a Survey Panelist between October 27, 2016, and November 27, 2016, the "Panel Recruit Survey" period, will be entered into a separate Survey Panelist Drawing.

Limit one (1) Promotion Entry per person and/or email address for each Survey Entry Period for a total of nine (9) Entries for the entire Promotional Period.

Notice to Entrants: Your participation in the Sweepstakes may be subject to, or prohibited or restricted by your employer's policies and regulations and you are responsible for review of and compliance with any such policies or regulations of and with your employer. If your employer prohibits the acceptance of a prize, Sponsor reserves the right to award the prize to the business owner or select an alternate winner from among all non-winning entries, at Sponsor's discretion.

WINNER SELECTION: Administrator will randomly select the one (1) Potential Panel Recruit Survey Period winner from among all eligible entries received during the Panel Recruit Survey Period on or about November 30, 2016. Administrator will then randomly select one (1) Potential Survey Panelist Entry Period winner from all eligible entries received during each applicable Survey Entry Period in separate drawings to be held approximately three (3) days following the conclusion of each separate Survey Entry Period. Any potential winner may be, at the discretion of the Administrator, required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). Any such potential Survey Panelist winners must return a fully executed and notarized Affidavit to the Administrator within three (3) calendar days from the date it is postmarked as being sent to the potential Survey Panelist winner or the Prize may (in Administrator's sole discretion) be forfeited. If any potential Survey Panelist Winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept the Prize, does not comply with Administrator's instructions, in the event that the potential winner fails to return an executed and notarized Affidavit within the three (3) calendar day deadline, or if the Prize is returned as undeliverable, the Prize may be forfeited, in Administrator's sole discretion. If any potential Survey Panelist Winner forfeits a Prize, then the Prize may not be awarded. Unclaimed prizes will not be awarded. Prizes will be mailed to verified Survey Panelist Winners at the street address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion. Subject to verification and compliance with these Official Rules the winner of a Prize will be declared an Official Winner "Winner."

Promotion Prizes: There will be one Survey Panelist Promotion Winner for each Survey Entry Period, for a total of nine (9) Survey Panelist Promotion Winners, and one (1) Panel Recruit Survey Period Winner, for the entire Promotion. Each Survey Panelist Promotion Winner will receive:

- One (1) \$200 Prepaid Gift Card

Total Approximate Retail Value "ARV" of all nine (9) Survey Panelist Prizes: \$ 1,800.00.

The Panel Recruit Survey Period Winner will receive an Electronic Tablet. ARV = \$729.00.

The odds of winning a Prize are based on the number of eligible Entries received throughout the individual Entry Periods.

GENERAL CONDITIONS: Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion. Actual value may vary based on cost fluctuations and seasonal sales. Winner will not receive the difference between actual and approximate retail value. Sponsor and Administrator bear no responsibility if any event, element or detail of any prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of a prize become unavailable, the Sponsor and Administrator shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. No more than the stated number of prizes will be awarded during the entire Promotion Period. Except where prohibited by law, acceptance of a Prize constitutes permission for Sponsor to use winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional prize, incentive, consideration, consent or review; and upon request, winner will provide written consent to such use. All prize details are at Sponsor's sole discretion. If any portion of prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. If no valid Entries received after a predetermined winning time, any remaining prizes will remain un-awarded, or may be awarded based on a random method as determined solely by Administrator in its sole discretion. All expenses not specifically included herein are solely the responsibility of the prize winner and guests. Prizes are awarded "as is" with no guarantee, either express or implied, by Sponsor and/or Administrator. Administrator will attempt to notify each potential winner as set forth above, but Administrator is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded.

In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than are listed in the sections above. If, due to seeding, technical, typographical, printing, electronic or other errors, the number of valid prize claims received for any prize in the Promotion exceeds the number of such prizes set forth herein, Sponsor and/or Administrator reserve the right to conduct a random drawing to award the stated number of prizes at any price level from among all valid and non-suspect prize claims received for such prize at that price level. Unclaimed prizes will not be awarded.

Entries will be deemed made by the authorized account holder of the email address submitted at the time of Entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Neither Sponsor nor Administrator are responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the Winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Promotion.

LIMITATIONS OF LIABILITY: Neither Released Parties as defined below, nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Promotion. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Promotion materials, the administration of the Promotion, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

TAX INFORMATION: All applicable income, federal, state, local, and other taxes on prizes are the sole responsibility of the winner. Winner may be required to provide his/her social security number or tax ID for tax reporting purposes as Administrator will file an IRS Form 1099 with the internal revenue service for the fair market value of prize if the prize value exceeds \$600.00.

GENERAL CONDITIONS/RELEASE: By participating (a) Entrants release Promotion Entities, Facebook, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters, prize suppliers, and their respective officers, directors, employees, representatives, designees and agents (collectively, the "Released Parties") from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize(s) (including any travel or activity associated thereto) or participation in this Promotion; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Promotion. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Promotion materials, the administration of the Promotion, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. In no event will more than the stated number of prizes be awarded. **Caution: any attempt to deliberately damage any website associated with this Promotion, tamper with the entry process, or otherwise undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws, and should such an attempt be made, Released Parties reserve the right to cooperate in the prosecution of any such individual(s) and to pursue all remedies to the fullest extent permitted by law.** Released Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor and/or Administrator reserves the right, at its sole discretion, to modify or suspend this Promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes which, in Sponsor's and/or Administrator's sole opinion,

corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, (b) the Promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these Rules, or (c) the Promotion is otherwise not capable of running as planned by Sponsor and/or Administrator. In the event of modification or suspension, Sponsor and/or Administrator shall award the prize to Winner to be selected in a random drawing from among the remaining uncorrupted eligible entries, if any. In the event of any cancellation, termination or suspension, notice thereof will be posted at www.synmp.com/rules and www.ACDelco.com. Entries not complying with these Official Rules are subject to disqualification.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Administrator or Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

WINNER'S NAME: The name of the Prize winners will be available after April 30, 2017 and may be obtained by sending a self-addressed stamped envelope to: *ACDelco Independent Parts Installers Panel Survey Sweepstakes*, c/o Synergy Marketing Partners, 1260 Iroquois Avenue, Suite 300, Naperville, Illinois 60563, for receipt no later than July 30, 2017.

ENTRANT'S PERSONAL INFORMATION: Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by Administrator and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Statement as such are stated at <http://www.gm.com/privacy-policy.html> and Administrator's privacy policy found at <http://www.SYNMP.com/privacy>. By entering the Promotion, you agree to all of the terms and conditions of the Sponsor and Administrator's Privacy Statements.

SPONSOR: ACDelco, General Motors LLC, 6200 Grand Pointe Drive, Grand Blanc, MI 48439.

ADMINISTRATOR: Synergy Marketing Partners, 1260 Iroquois Avenue, Suite 300, Naperville, Illinois 60563.