

OFFICIAL RULES

Z100'S JINGLE BALL SWEEPSTAKES - DRIVEN BY CHEVY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE Z100'S JINGLE BALL SWEEPSTAKES - DRIVEN BY CHEVY (THE "SWEEPSTAKES") BEGINS AT 10:00 A.M. CENTRAL STANDARD TIME ("CST") ON OCTOBER 24, 2018, AND ENDS ON NOVEMBER 26, 2018 10:00 A.M., CST (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF NEW YORK, NEW JERSEY, PENNSYLVANIA, AND CONNECTICUT WHO RESIDE IN ONE OF THE COUNTIES LISTED BELOW* WHO ARE 18 YEARS OF AGE OR OLDER, WITH A VALID DRIVER'S LICENSE AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Chevrolet Motor Division, General Motors LLC, New York Chevrolet/GEO ADI Association, Inc. ("Sponsor"), Synergy Marketing Partners ("Administrator"), participating Chevrolet Dealerships in markets listed below, Jack Morton Worldwide, Agency 720, WHTZ-FM (Z100), iHeartMedia, iHeart Media + Entertainment, Inc. and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

Eligible Counties	State
NEW YORK: Bronx, NY ~ Dutchess, NY ~ Kings, NY ~ Nassau, NY ~ New York, NY ~ Orange, NY ~ Putnam, NY ~ Queens, NY ~ Richmond, NY ~ Rockland, NY ~ Suffolk, NY ~ Sullivan, NY ~ Ulster, NY ~ Westchester, NY~ NEW JERSEY: Bergen, NJ ~ Essex, NJ ~ Hudson, NJ ~ Hunterdon, NJ ~ Middlesex, NJ ~ Monmouth, NJ ~ Morris, NJ ~ Ocean, NJ ~ Passaic, NJ ~ Somerset, NJ ~ Sussex, NJ ~ Union, NJ ~ Warren, NJ~ PENNSYLVANIA: Pike, PA ~ Wayne, PA~ CONNECTICUT: Fairfield, CT	NY, NJ, PA, & CT

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator, which are binding and final on all matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TO ENTER: There will be one (1) Grand Prize Sweepstakes winner to be determined by random drawing from all eligible Entries received during the Promotional Period.

To enter the Sweepstakes, during the Promotional Periods, visit the website listed below (the "website"). Then follow the provided instructions to complete and thereafter submit the entry form with the required contact information and submit as directed ("Entry"). ENTRIES MUST BE SUBMITTED BY 10:00 A.M. CST ON NOVEMBER 26, 2018.

MARKET	Website
TRI-STATE (NY) CHEVY	https://newyork.syns.co/sweeps/jingleball

LIMIT: There is a limit of one (1) Entry per person regardless of method or point of entry, for a maximum of one (1) entry per person, per day for a maximum of thirty-four (34) entries. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or

misdirected registrations, which will be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Proof of mailing is not proof of delivery. All Entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: GRAND PRIZE: The potential Sweepstakes winner will be selected by Administrator in a random drawing conducted on or about November 27, 2018, from among all eligible Entries received during the Promotional Period. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of the Sweepstakes (the "Winner"). Winner will also be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. If the potential Winners' notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Prize, that potential winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible entries in that particular dealer group market. Grand Prize winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. In the event that the potential Grand Prize winner is disqualified for any reason, that prize will be forfeited and awarded to an alternate. Unclaimed prizes will not be awarded.

GRAND PRIZE/ODDS: One (1) randomly selected Grand Prize Winner will receive the Z100'S Jingle Ball Sweepstakes - Driven by Chevy Package, which includes:

- One (1) night accommodation in a double occupancy room for winner and guest at hotel close to venue
 - Check in on Friday, December 7, 2018
 - Check out on Saturday, December 8, 2018
- \$150 Dinner Gift Card for John's Pizzeria in Times Square
- Two (2) Premium tickets to Z100's Jingle Ball at Madison Square Garden on December 7, 2018
- Two (2) Meet and Greet Passes to the Z100's Pepsi All-Access Lounge
- Two (2) Passes to a sound check at the Z100's Pepsi All Access Lounge (artist TBD)
- Two (2) Backstage Tour passes of Madison Square Garden
- One (1) \$250 American Express Gift Card

The Total Approximate Aggregate Retail Value of Grand Prize package is: \$1,400.00

ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

GENERAL PRIZE RESTRICTIONS: Actual value of Grand Prize depends upon the city of departure and on current market conditions at time of prize fulfillment, and any difference between the stated ARV and the actual value, if any, will not be awarded. If guest is a child or legal ward of Winner, Winner may be required to execute and return such documents on behalf of such child or legal ward. Prizes are subject to terms and conditions of ticket issuers and gift card distributor and no substitution will be made except as provided herein at the Administrator's sole discretion. Winner and guests for trip must comply with all venue and company rules and regulations. Failure to do so may result in forfeiture of such portion(s) of prize. Guest(s) of Winner for each trip must be of legal age of majority in his/her jurisdiction of residence (and at least 18) unless a child or legal ward of Winner. If any portion of prize or any other event or activity does not take place as planned for any reason, including but not limited to, cancellation, scheduling conflicts, lockout, labor dispute, strike, inclement weather, or an event of force majeure, the remaining components of the prize will be awarded and Sponsor's obligation to the winner will be fulfilled, and no other additional compensation or substitution will be provided.

Winner are responsible for all costs associated with their individual prize, including but not limited to: all federal, state, local, and transportation taxes (including income and withholding taxes), transportation, travel expenses, and any other expenses related to the acceptance and use of the prize specified herein. Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor and/or Administrator in its sole discretion. Except where prohibited by law, acceptance of a Prize constitutes

permission for Sponsor to use winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional prize, incentive, consideration, consent or review; and upon request, winner will provide written consent to such use. All prize details are at Administrator's and/or Sponsor's sole discretion.

Grand Prize Winner will be issued an IRS Form 1099 reflecting the actual retail value of the prize.

In the Sponsor's sole discretion, a selected winner may be required to forfeit the prize and an alternate winner may be selected in accordance with these Official Rules from the remaining eligible entries if selected winner (i); declines or cannot accept, receive or use the prize for any reason or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

*Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the Winner's permission and will be voided if altered or defaced. All trademarks are the property of their respective owners.

GENERAL CONDITIONS/RELEASE: By participating (a) Entrants release Released Parties from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. In no event will more than the stated number of prizes be awarded. **Caution: any attempt to deliberately damage any website associated with this Sweepstakes, tamper with the entry process, or otherwise undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor and Administrator reserve the right to cooperate in the prosecution of any such individual(s) and to pursue all remedies to the fullest extent permitted by law.** Released Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor and/or Administrator reserve the right to amend the Sweepstakes dates or rules at any time without prior notice or obligation to you. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of entrants, technical failures or any other causes which, in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Administrator reserves the right, at its sole discretion, to disqualify any suspect entry or entrant and to cancel, terminate, modify or suspend the Sweepstakes. In the event of any cancellation, termination or suspension, notice thereof will be posted at www.synmp.com/rules as well as on the above listed Facebook pages and the determination of the Winner will be made from among all eligible, non-suspect Entries received as of the date of the termination, cancellation or suspension as Administrator determines in its sole discretion. Entries not complying with these Official Rules are subject to disqualification.

OTHER TERMS AND CONDITIONS: Sponsor reserves the right to amend the Sweepstakes dates and Official Rules at any time without prior notice or obligation. The Sweepstakes is void where prohibited, licensed, restricted, or taxed. All federal, state, and local laws and regulations apply. If any provision of the Sweepstakes shall be deemed to violate any federal, state, or local law, regulation, or ordinance, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. If Sponsor is required by applicable federal, state, or local law, regulation, or ordinance or by action of an administrative agency to cease offering the Sweepstakes in any jurisdiction, Sponsor reserves the right

to (i) terminate the Sweepstakes in such jurisdiction in its entirety, and/or (ii) cancel and remove from participation in the Sweepstakes any and/or your Entry if you reside in such jurisdiction, without penalty and without obligation to you.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or Grand Prize vehicle awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

WINNER'S NAME: The name of the Prize winner is available after January 1, 2019 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, Z100'S JINGLE BALL SWEEPSTAKES - DRIVEN BY CHEVY c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than March 1, 2019.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <http://www.synergy.com/privacy>.

SPONSOR: New York Chevrolet/GEO ADI Association, Inc. 36 West 44th Street, New York, NY, 10036.

FULFILLMENT ENTITY: WHTZ-FM (Z100), 32 Avenue of the Americas, New York, NY 10013.

ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, IL 60148.