

OFFICIAL RULES

WEST MICHIGAN CHEVY DEALERS / B93.7 BIRTHDAY BASH PRIZE PACKAGE GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PROMOTION PERIOD: The WEST MICHIGAN CHEVY DEALERS / B93.7 BIRTHDAY BASH PRIZE PACKAGE GIVEAWAY (the "Promotion") begins on May 8, 2017 at 10:00 AM. Central Standard Time ("CST") and ends on June 5, 2017 at 10:00 AM CST (the "Promotion Period"). Administrator's computer will be the official time-keeping device for the Promotion.

ELIGIBILITY: Open Only to Legal Residents of the State of Michigan, who reside in one of the counties listed below, and are 18 years of age or older ("Entrant"). Void Where Prohibited. Employees of Chevrolet Motor Division, General Motors LLC, participating West Michigan Chevrolet Dealers ("Sponsor"), iHeart Media/WBCT, Synergy Marketing Partners ("Administrator"), Agency 720, and their respective officers, directors, agents, parents, affiliates, subsidiaries, dealerships and advertising and promotion agencies, (collectively, the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

County	States
MICHIGAN: Allegan, MI ~ Barry, MI ~ Branch, MI ~ Calhoun, MI ~ Ionia, MI ~ Kalamazoo, MI ~ Kent, MI ~ Mecosta, MI ~ Montcalm, MI ~ Muskegon, MI ~ Newaygo, MI ~ Oceana, MI ~ Ottawa, MI ~ St. Joseph, MI ~ Van Buren, MI	MI

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Promotion.

HOW TO ENTER: There is one (1) way to enter the Promotion during the Promotion Period:

VIA FACEBOOK: To enter the Sweepstakes on Facebook, during the Promotional Period, visit the Facebook page listed below and follow the entry instructions detailed in the respective Facebook Timeline posts.

Market	Facebook page
Grand Rapids	www.facebook.com/westmichiganchevydealers

LIMIT: ONE (1) ENTRY PER PERSON, HOUSEHOLD, AND FACEBOOK ACCOUNT REGARDLESS OF METHOD OF ENTRY. Online Entries will be deemed made by the authorized account holder of the email address or Facebook ID submitted at the time of Entry. Multiple entrants are not permitted to share the same email address or Facebook ID. Facebook Entries will be deemed made by the authorized account holder of the email address associated with the Facebook account submitted at the time of Entry. The authorized account holder is the natural person

who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Facebook page. Use of any automated system to participate is prohibited and will result in disqualification. Proof of mailing is not proof of delivery. All Entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION/VERIFICATION: The potential Promotion winners will be selected in a random drawing conducted on June 7, 2017 after 10:00 AM CST, from among all eligible entries received. The potential winners will be notified by phone or e-mail or Facebook private message and will be required to acknowledge acceptance of the prize within five (5) calendar days of initial communication. If the potential winner's prize notification is returned as undeliverable, or the potential winner is ineligible or otherwise not in compliance with these Official Rules, or fails to respond to initial communication within five (5) calendar days an alternate winner will be selected at a second chance drawing from among all eligible entries received. The alternate winner will be notified by, phone or e-mail or Facebook Private Message and will be required to acknowledge acceptance of the prize within three (3) calendar days of initial communication. If the second-chance winner does not complete, the prize notification is returned as undeliverable, or the second-chance winner is ineligible or otherwise not in compliance with these Official Rules, no prize will be awarded. Unclaimed prizes will not be awarded.

PRIZE/ODDS: There will be two (2) Prize Winners selected. Prize consists of the following:

- (4) Four tickets for the B-93.7 Birthday Bash on Saturday, June 17, 2017 and Sunday, June 18, 2017 at US 131 Motorsports Park
- Parking Pass

The Total Approximate Aggregate Retail Value for each prize: \$260.00

The Total Approximate Aggregate Retail Value for all prizes: \$520.00

ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

GENERAL PRIZE RESTRICTIONS: Winners are responsible for all costs associated with their individual prize, including but not limited to: all federal, state, and local taxes (including income and withholding taxes), transportation, travel expenses, and any other expenses related to the acceptance and use of the prize specified herein. Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor and/or Administrator in its sole discretion. The terms and conditions of the tickets awarded as part of the Prize will govern in the event or exhibition, is not executed due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Winner and his/her guests agree to comply with all applicable venue regulations in connection

with the Prize. Sponsor and the applicable Entities reserve the right to remove or to deny entry to the Winner and/or his/her guests who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Except where prohibited by law, acceptance of a Prize constitutes permission for Sponsor to use winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional prize, incentive, consideration, consent or review; and upon request, winner will provide written consent to such use. All prize details are at Administrator's and/or Sponsor's sole discretion.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsors, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsors and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsors in their sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any

other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Administrator or Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

OTHER TERMS AND CONDITIONS: Sponsor reserves the right to amend the Promotion dates and Official Rules at any time without prior notice or obligation. The Promotion is void where prohibited, licensed, restricted, or taxed. All federal, state, and local laws and regulations apply. If any provision of the Promotion shall be deemed to violate any federal, state, or local law, regulation, or ordinance, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. If Sponsor is required by applicable federal, state, or local law, regulation, or ordinance or by action of an administrative agency to cease offering the Promotion in any jurisdiction, Sponsor reserves the right to (i) terminate the Promotion in such jurisdiction in its entirety, and/or (ii) cancel and remove from participation in the Promotion any and/or all entries from you if you reside in such jurisdiction, without penalty and without obligation to you.

FACEBOOK: This contest is not sponsored, endorsed, administered by, or otherwise associated with Facebook in any way, shape or form. All information provided by Entrant in connection with this contest is being provided solely to the Sponsor and not to Facebook. By entering this Sweepstakes, Entrant forever releases and discharges, and agrees to hold harmless, Facebook together with its subsidiaries and affiliates for any and all claims, causes of action, liabilities and damages whatsoever, without limitation. This Sweepstake's involvement of Facebook is being conducted in accordance with Facebook's rules and regulations (https://www.facebook.com/promotions_guidelines.php).

WINNER'S NAME: For the name of the winners (available after July 7, 2017, send a self-addressed stamped envelope to: WEST MICHIGAN CHEVY DEALERS / B93.7 BIRTHDAY BASH PRIZE PACKAGE GIVEAWAY Promotion Winner, c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than August 7, 2017.

ENTRANT'S PERSONAL INFORMATION: Any personally identifiable information collected during a Entrant's participation in this Promotion will be collected by Administrator in accordance with its privacy policy (www.SYNMP.com/privacy) and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Statement located at (<http://www.gm.com/privacy>). By entering the Promotion, you agree to all of the terms and conditions of the Sponsor's Privacy Statement.

SPONSOR: West Michigan Chevrolet Dealers, 111 Lyon St. NW Ste 900, Grand Rapids, MI 49503.

PRIZE FULFILLMENT PROMOTER: iHeart Media/WBCT, 77 Monroe Center, Suite 1000, Grand Rapids Michigan, 49503.

ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148.