

OFFICIAL RULES ULTIMATE CHEVY SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE ULTIMATE CHEVY SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 P.M. EASTERN STANDARD TIME ("EST") ON AUGUST 24, 2018, AND ENDS ON SEPTEMBER 13, 2018, AT 11:59 P.M., EST (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF VIRGINIA WHO RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW WHO ARE 21 YEARS OF AGE OR OLDER, WITH A VALID DRIVER'S LICENSE AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Chevrolet Motor Division, General Motors LLC, Central Virginia Chevrolet Marketing Association, Inc. ("Sponsor"), Synergy Marketing Partners ("Administrator"), participating Chevrolet Dealerships listed below, Jack Morton Worldwide, Agency 720, Richmond International Raceway, Inc., and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

Richmond LMA Counties	
Amelia	VA
Brunswick	VA
Buckingham	VA
Caroline	VA
Charles City	VA
Chesterfield	VA
Cumberland	VA
Dinwiddie	VA
Essex	VA
Goochland	VA
Greensville	VA
Hanover	VA
Henrico	VA
King and Queen	VA
King William	VA
Lancaster	VA
Louisa	VA
Lunenburg	VA
Middlesex	VA
New Kent	VA
Northumberland	VA
Nottoway	VA
Powhatan	VA
Prince Edward	VA
Prince George	VA
Richmond	VA
Sussex	VA

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator, which are binding and final on all matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TO ENTER: There will be thirteen (13) Grand Prize Sweepstakes winners to be determined by random drawing from all eligible Entries received during the Promotional Period.

ON-SITE ENTRY: Visit one of the participating LOCAL CHEVY DEALERS Dealerships' during the Promotional Period and during regular posted dealer hours and complete a test drive and the Official Entry Form by providing the requested information ("On-site entry"). ON-SITE ENTRIES MUST BE RECEIVED BY SEPTEMBER 13, 2018 BY 11:59 P.M. EST. There is no purchase or entry fee required to enter via the On-site entry method. A list of participating dealerships is below. There is a limit of one (1) entry per person through the On-site entry method regardless of location entering.

DEALERSHIP	TOWN	STATE
Boyd Chevrolet Buick GMC of Emporia	Emporia	VA
Haley Chevrolet	Midlothian	VA
Haley Chevrolet Buick	Farmville	VA
Heritage Chevrolet Inc.	Chester	VA
Luck Chevrolet	Ashland	VA
Rick Hendrick Chevrolet Buick GMC	Richmond	VA
Royal Chevrolet Company	Richmond	VA
Strosnider Chevrolet Inc.	Hopewell	VA
Tappahannock Chevrolet, LLC	Tappahannock	VA
Whitmore Chevrolet Co.	West Point	VA

MAIL-IN ENTRY: Alternatively, Entrants can enter the Sweepstakes during the Promotional Period by submitting on a plain piece of 3" x 5" paper, the full name, complete street address (no P.O. boxes), city, state, zip, and daytime phone number (writing must be legible), and mail it in an envelope with first class postage affixed to: "ULTIMATE CHEVY SWEEPSTAKES", c/o SYNMP, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148. ("Mail-In" entry). No mechanically reproduced entries will be accepted. No metered mail and one entry per postmarked outer mailing envelope. Mail-In Entries must be post-marked by September 10, 2018 and received by September 13, 2018. Illegible or incomplete Mail-in entries are void.

On-site and mail-in entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: There is a limit of two (2) entries per person, **TOTAL**, one (1) through On-site and one (1) Mail-in. Entries will be deemed made by the authorized account holder of the email address associated with the On-line account submitted at the time of Entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the On-line page. Use of any automated system to participate is prohibited and will result in disqualification. Proof of mailing is not proof of delivery. All Entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: GRAND PRIZE: There will be a total of thirteen (13) winners. Administrator will select the potential Sweepstakes winners in a random drawing conducted on or about September 14, 2018, from among all eligible Entries received during the Promotional Period. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winners will be declared the official winners of the Sweepstakes (the "Winners"). Winners will also be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. If the potential Winners' notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Prize, that potential winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible entries in that particular dealer group market. Grand Prize winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. In the event that the potential Grand Prize winner is disqualified for any reason, that prize will be forfeited and awarded to an alternate. Unclaimed prizes will not be awarded.

GRAND PRIZE/ODDS: Thirteen (13) randomly selected Grand Prize Winners will receive the Prize package, which includes but is not limited to:

- Two (2) tickets to the Federated Auto Parts 400 on Saturday, September 22, 2018 at the Richmond Raceway®
- Two (2) pre-paid radio rentals (1 per guest)
- Two (2) DC Solar Fan Zone passes
- A private garage tours provided by Chevy Racing staff
- \$50 gift card for food and beverage

The Approximate Retail Value of a Grand Prize package is: \$423.86

The total Approximate Retail Value of all Grand Prizes is: \$5,510.18

ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

GENERAL PRIZE RESTRICTIONS: Prizes are subject to terms and conditions of issuer and ticket distributor and no substitution will be made except as provided herein at the Sponsor' sole discretion. Tickets are subject to certain terms and conditions and availability as specified by event promoter, ticket distributor, or venue. Winner and guests must comply with all venue, promoter, event, and ticket distributor rules and regulations. The execution of additional releases and/or waivers of liability required by Richmond International Raceway, Inc. and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Failure to do so may result in forfeiture of such portion(s) of prize, which will not be replaced by Sponsor. Sponsor will determine all prize details, including exact seat location and date of concert in their sole discretion. If any portion of prize or any other event or activity does not take place as planned for any reason, including but not limited to, cancellation, scheduling conflicts, lockout, labor dispute, strike, inclement weather, or an event of force majeure, the remaining components of the prize will be awarded and Sponsor obligation to the winner will be fulfilled, and no other additional compensation or substitution will be provided.

Winners are solely responsible for all costs associated with their individual prize, including but not limited to: all federal, state, and local taxes (including income and withholding taxes), transportation (including to and from event), travel expenses, and any other expenses related to the acceptance and use of the prize specified herein. Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor and/or Administrator in its sole discretion. All prize details are at Sponsor' or Administrator's sole discretion.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Sweepstakes.

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor and/or Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release SPONSOR, Administrator, Employees of Chevrolet Motor Division, General Motors LLC, Central Virginia Chevrolet Marketing Association, Inc. ("Sponsor"), Synergy Marketing Partners ("Administrator"), participating Chevrolet Dealerships listed below, Jack Morton Worldwide, Agency 720, Richmond International Raceway, Inc., and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: SPONSOR or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or SPONSOR, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, SPONSOR and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the SPONSOR in their sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at the Website listed above Page and at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Henrico County, Virginia (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the SPONSOR in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Virginia, without giving effect to any choice of law or conflict of law rules (whether of the State of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Virginia.

WINNER'S NAME: The names of the Prize winners are available after October 15, 2018 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, ULTIMATE CHEVY SWEEPSTAKES c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than December 15, 2018.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <http://www.gm.com/privacy>, and Administrator's Privacy Policy, located at <http://www.SYNMP.com/privacy>.

SPONSOR: Central Virginia Chevrolet Marketing Association, Inc. 1800 West Grace Street, PO Box 5407, Richmond, VA 23220-0407.

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ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148.