

Ft. Worth Stock Show & Rodeo Giveaway 2019

OFFICIAL RULES

NO PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR WIN. A PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION DOES NOT INCREASE CHANCES OF WINNING. VOID OUTSIDE OF THE COUNTIES IN TEXAS AND OKLAHOMA SPECIFIED IN THE CHART BELOW AND WHERE PROHIBITED BY LAW.

DATES AND LOCATION: The Ft. Worth Stock Show & Rodeo Giveaway (“Giveaway”) will begin on 1/18/19 and end on 2/5/19 (“Giveaway Period”).

WHO MAY ENTER: Giveaway is open to legal residents of the U.S. who permanently reside in a participating county in Texas or Oklahoma specified in the chart below, are age 18 or older as of 1/18/19, and have a valid U.S. driver’s license. Employees, officers, directors, agents and representatives of North Texas Chevy Dealers Advertising Association (“Sponsor”), American Hole ‘n One (“Administrator”), Jack Morton Worldwide, Ft. Worth Stock Show & Rodeo, Synergy Marketing Partners and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this Giveaway (collectively, “Released Parties”), and the members of the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households of any of the above, whether or not related, are not eligible to enter or win. Void to residents of counties outside of the counties in Texas and Oklahoma specified in the chart below and where prohibited by law.

Participating Counties

County	State	County	State
Bryan	Oklahoma	Jack	Texas
Choctaw	Oklahoma	Johnson	Texas
Anderson	Texas	Kaufman	Texas
Bosque	Texas	Lamar	Texas
Collin	Texas	Leon	Texas
Comanche	Texas	Limestone	Texas
Cooke	Texas	McLennan	Texas
Dallas	Texas	Mills	Texas
Delta	Texas	Montague	Texas
Denton	Texas	Navarro	Texas
Ellis	Texas	Palo Pinto	Texas
Erath	Texas	Parker	Texas
Fannin	Texas	Rains	Texas
Freestone	Texas	Red River	Texas
Hamilton	Texas	Rockwall	Texas
Henderson	Texas	Somervell	Texas
Hill	Texas	Tarrant	Texas
Hood	Texas	Van Zandt	Texas
Hopkins	Texas	Wise	Texas
Houston	Texas	Wood	Texas
Hunt	Texas		

HOW TO ENTER: During the Giveaway Period, there are two (2) ways to enter : 1) Visit the North Texas Chevy Dealers’ Display during operating hours of the Ft. Worth Stock Show & Rodeo, which is scheduled to take place from 1/18/19 to 2/5/19 at 3400 Burnett-Tandy Drive in Ft. Worth, TX; then, follow the instructions provided to complete and submit an official entry form via one of the Electronic Data Capture (EDC) units available at the booth according to the provided instructions and submit as directed to receive one (1) entry. EDC units will be available on a first-come, first-serve basis and Sponsor does not guarantee the availability of an EDC unit or the

opportunity to enter. Entrants must complete all required information on the entry form to be eligible. Upon entering, you may be given the option to opt-in to receive promotional information via email, mail, phone or any other form of media from the Sponsor. Any available opt-in opportunities are optional and not required to participate in the Giveaway, and checking the opt-in boxes will not increase your chances of winning. By participating, participant agrees that Sponsor and any other participating parties are authorized to contact participant via email, mail, phone or any other form of media to make participant aware of information pertinent to the Promotion, and to distribute information regarding the Sponsor featured products, special events or promotional offers, or purchase incentives, provided participant has opted-in to receive such information. Participants may opt-out of any further email communication at any time. All entries must be received by end of the Ft. Worth Stock Show & Rodeo event to be eligible. OR, 2) **Mail-in:** To enter by mail, without attending the Ft. Worth Stock Show & Rodeo, hand-print, on an approximately 3" x 5" card or piece of paper, your complete name, date of birth, address, county, city, state, zip code and daytime and evening phone numbers (with area code), and mail your entry in a #10, business-size envelope with first-class postage affixed to: 2019 Ft. Worth Stock Show & Rodeo Giveaway, c/o American Hole 'n One, PO Box 2227, Buford, GA 30515. No mechanically reproduced or facsimile entries or entries by any means which subvert the entry process are permitted and all such entries will be void. All mail-in entries must be postmarked by 2/5/19 and received by 2/7/19 to be eligible. All entries become the property of the Sponsor and will not be acknowledged or returned. Limit one (1) entry per person, and per household for the entire Giveaway Period, regardless of entry method. Entries received from any person or household in excess of the stated limitation will be void. Entries by any means which subvert the entry process are void.

FINALIST SELECTION: On or about 2/7/19, the Administrator will select four (4) potential finalists in a random drawing from among all eligible entries received and combined during the Giveaway Period. Drawing will be conducted by Administrator, whose decisions shall be final and binding. Odds of being selected as a finalist depend on the number of eligible entries received and combined throughout the Giveaway Period. Potential finalists will be notified by phone following the random drawing. During the notification phone call, each potential finalist must confirm his/her eligibility, and indicate his/her willingness and ability to attend the Grand Prize Event (as described below) scheduled to take place on 2/9/19 and accept the finalist prize. If a potential finalist is ineligible, cannot be contacted after a period of three (3) hours, is not in compliance with these Official Rules, or does not wish to accept the prize as offered, s/he will be disqualified and, at Sponsor's discretion, an alternate finalist will be randomly selected from among the remaining eligible entries received and notified as per the procedures outlined in these Official Rules, time permitting. If after three (3) hours, the Administrator has not been able to make contact with a finalist per the above method, Administrator will attempt to contact alternate potential finalists for a period of one (1) hour each. Limit one (1) finalist per household. Each confirmed finalist will be eligible for the Grand Prize Event described below. **Finalists are responsible for all costs and expenses associated with finalist status and prize acceptance and use not mentioned here as being provided. This includes, but is not limited to, any/all transportation to/from Grand Prize Event, food, accommodations, etc.**

Grand Prize Event: On 2/9/19, at the Ft. Worth Rodeo in Ft. Worth, TX, each finalist must be present (for a maximum of four (4) finalists) to participate in the Grand Prize Event and select one (1) key during the intermission of the final rodeo event. In the event a potential finalist is not present for the Grand Prize Event, s/he will be disqualified and will not be included in the Grand Prize Event. Finalists may not designate another individual to attend the Grand Prize Event in his/her place. The order in which finalists will select a key will be randomly determined by the Sponsor. Each finalist will use his/her key to attempt to unlock the car on display. The one (1) finalist that unlocks the car with his/her key will be deemed the Grand Prize winner, subject to verification of eligibility and compliance with the terms of these Official Rules. Odds of winning the Grand Prize: 1:4 (if all finalists are present at Grand Prize Event). Only one (1) Grand Prize will be awarded. If, for whatever reason, more than one (1) key unlocks the car door, the Sponsor and/or Administrator reserves the right to award the Grand Prize in a random drawing from among the eligible finalists whose keys unlocked the car door to determine the Grand Prize winner. Keys may not be transferred, removed from event site or modified in any way. In the event a finalist is not present for the Grand Prize Event, s/he will be disqualified and will not be included in the Grand Prize Event. Administrator's decisions with respect to the Grand Prize Event are final and binding. Sponsor reserves the right to proceed with the Grand Prize Event with fewer than four (4) finalists for any reason. Should the Ft. Worth Rodeo be cancelled or postponed for any reason, Sponsor reserves the right to hold the Grand Prize Event at an alternate venue and/or at a different time and date.

The potential Grand Prize winner will be required to execute and return a W-9 form, an affidavit of eligibility and liability release and, unless prohibited by law, publicity release within a time period specified by the Administrator. If the potential Grand Prize winner is ineligible or otherwise fails to return such documents within the specified time period fully-executed, or potential Grand Prize winner cannot or does not wish to accept the prize or is not in compliance with these Official Rules, such potential Grand Prize winner will be disqualified and, at Administrator's discretion, an alternate winner will be randomly selected from among the remaining finalists who were present at the event. Failure to collect or properly claim the Grand Prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, Administrator will have no further obligation to such winner and may, at its sole discretion, randomly select an alternate winner who will be notified as per the procedures outlined above.

GRAND PRIZE (1): 2019 Chevrolet Silverado (Manufacturer's Suggested Retail Price ("MSRP") not to exceed \$45,000. **Finalist Prizes (4):** Each finalist will receive a set of four (4) tickets to the Ft. Worth Stock Show & Rodeo on 2/9/19 (Approximate Retail Value ("ARV"): \$100 for each set of four (4) tickets). Transportation to/from the venue will not be provided and will each finalist's sole responsibility. Tickets are subject to certain terms and conditions as specified thereon. Winners and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize. Seat locations will be determined by Sponsor. Any and all federal, state and local taxes on the prizes are the sole responsibility of the winners.

Grand Prize Conditions: Grand Prize winner is solely responsible for any expenses in connection with the prize not expressly described herein as being awarded including, without limitation, insurance, registration fees, delivery charges, dealer preparation fees and/or additional options, additions or equipment. Winner must have a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery, and the color, options, package, accessories, and other specifics will be at Sponsor's sole discretion. If winner selects a vehicle with additional options, additions or equipment that exceeds the stated MSRP amount, he/she will be responsible for the difference between the total value and the MSRP of the vehicle as stated herein. If winner selects a vehicle with lesser options or equivalent that is below the stated MSRP, the difference between the vehicle's actual cost and the MSRP as stated herein will not be awarded, and Sponsor and Administrator will have no further obligation to winner. Sponsor makes no warranty other than that expressed in its new vehicle limited warranty, a printed copy of which shall be furnished with the Grand Prize vehicle. Grand Prize winner will be issued an IRS Form 1099 reflecting the actual value of the prize. Prize is non-transferable and no cash redemption or prize substitution is allowed, except at Administrator's sole discretion. Grand Prize winner must take delivery of vehicle from one (1) of the participating dealers (see list below), as specified by the Sponsor. Winner is responsible for travelling to the dealership to obtain the vehicle. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All prize details are at Sponsor's discretion.

<u>Dealership</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>ZIP</u>	<u>Phone</u>
Autonation Ennis	305 S I 45	Ennis	TX	75119	(972) 878-2666
Autonation Chevrolet North Richland Hills	7769 Grapevine Hwy	North Richland Hills	TX	76180	(817) 498-2400
Bob Tedford Chevrolet	1344 W Audie Murphy Pkwy	Farmersville	TX	75442	(972) 782-6212
Britain Chevrolet	4715 Wesley	Greenville	TX	75401	(903) 450-4216
Bruce Lowrie Chevrolet	711 SW Loop 820	Fort Worth	TX	76134	(817) 293-5811
Bruner Motors	1515 S Loop	Stephenville	TX	76401	(254) 968-2135
Carlisle Chevrolet	1701 West 287 By-Pass	Waxahachie	TX	75165	(972) 938-8000
Chuck Fairbanks Chevrolet	629 N. Beckley	De Soto	TX	75115	(972) 223-7611
Classic Chevrolet	1101 Hwy 114 W	Grapevine	TX	76051	(817) 421-7235
Classic Chevrolet Granbury	1909 Hwy 377 E	Granbury	TX	76049	(817) 279-8700
Clay Cooley Chevrolet - Dallas	4747 LBJ Freeway	Dallas	TX	75244	(214) 363-8341
Clay Cooley Chevrolet	1000 E Airport Fwy	Irving	TX	75062	(972) 721-4300

Cole-McNatt Chevrolet	1608 West Hwy 82	Gainesville	TX	76240	(940) 665-5591
Commerce Chevrolet	1621 Highway 50	Commerce	TX	75428	(903) 246-4878
Eldorado Chevrolet	2300 N. Central Expressway	McKinney	TX	75070	(972) 569-0101
Five Star Chevrolet	1700 Interstate 35 Frontage Rd	Carrollton	TX	75006	(214) 629-0880
Frank Kent Country	2000 East Highway 31	Corsicana	TX	75110	(903) 374-3339
Freedom Chevrolet	8008 Marvin D Love Fwy	Dallas	TX	75237	(214) 666-3304
Friendly Chevrolet	2754 N Stemmons Fwy	Dallas	TX	75207	(214) 920-1900
Graff Chevrolet	1405 East Main Street	Grand Prairie	TX	75050	(972) 264-0700
Huffines Chevrolet	1400 S Stemmons Freeway	Lewisville	TX	75067	(972) 538-7000
James Wood Autopark	3906 I-35 E South	Denton	TX	76205	(940) 591-9663
James Wood Motors	2111 South Highway 287	Decatur	TX	76234	(817) 430-0600
Jay Hodge Chevrolet	478 Wildcat Way	Sulphur Springs	TX	75482	(903) 558-0100
Jerry's Chevrolet	3118 Fort Worth Highway	Weatherford	TX	76087	(817) 458-4103
Jupiter Chevrolet	11611 LBJ Fwy	Garland	TX	75041	(972) 271-9900
Classic Chevrolet - Cleburne	822 Walter Holliday Blvd.	Cleburne	TX	76033	(817) 556-5900
Lakeside Chevrolet	2005 S Goliad	Rockwall	TX	75087	(972) 771-5311
Lewis Chevrolet	385 W Dallas St	Canton	TX	75103	(903) 567-1608
Lone Star Chevrolet	350 east, I-45	Fairfield	TX	75840	(903) 644-9515
Luttrull-McNatt Chevrolet	1405 North Stemmons	Sanger	TX	76266	(940) 458-7431
Lynn Smith Chevrolet	925 N Burseson Blvd	Burseson	TX	76028	(817) 295-1102
Mineral Wells Chevrolet	4316 Hwy 180 East	Mineral Wells	TX	76067	(940) 325-2551
Moritz Chevrolet	9101 Spur 580 W	Fort Worth	TX	76116	(817) 696-2000
Paris Chevrolet	1915 N. Main St	Paris	TX	75460	(903) 785-8899
Ray Huffines Chevrolet	1001 Coit Rd.	Plano	TX	75075	(972) 867-4000
Reliable Chevrolet	800 N Central Expy	Richardson	TX	75080	(972) 952-1500
Southwest Chevrolet	825 East Fair Street	Kaufman	TX	75142	(972) 961-7213
Stonebriar Chevrolet	9950 Highway 121	Frisco	TX	75035	(214) 472-5500
Teague Chevrolet	815 W Mason Street	Mabank	TX	75147	(903) 603-9247
Vandergriff Chevrolet	1200 I-20 West	Arlington	TX	76017	(817) 299-2309
Wills Point Chevrolet	620 Houston Street	Wills Point	TX	75169	(903) 560-8089
Wylie Musser Chevrolet	1212 W Moore Ave	Terrell	TX	75160	(972) 563-2664
Young Chevrolet	9301 E R L Thornton Fwy	Dallas	TX	75228	(214) 328-9111

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, stolen, illegible, delayed, damaged, postage-due mail, stolen or inaccurate entries; lost or stolen EDC devices, or for other errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Giveaway, including, without limitation, errors or problems which may occur in connection with the administration of the Giveaway, the processing of entries, the announcement of the prizes, the cancellation or postponement of the rodeo, or in any Giveaway-related materials. Persons who tamper with or abuse any aspect of the Giveaway or who act in a disruptive or unsportsmanlike manner, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Giveaway be, in

Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Giveaway (or any portion thereof) for these or any other reason, and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries received prior to action taken. Entrants, by participating, agree that Released Parties will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize (including any travel or activity related thereto or use of the vehicle) or participation in this Giveaway. Winners, by acceptance of a prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Sponsor also reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process or who is in violation of these Official Rules and all associated entries will be void. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY/ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Giveaway, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Giveaway, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Giveaway), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, USA.

WINNER'S NAMES: For the names of the winners (available after 2/9/19), send a self-addressed, stamped envelope to: Ft. Worth Stock Show & Rodeo Giveaway Winner's Names, PO Box 2227, Buford, GA 30515.

SPONSOR: North Texas Chevy Dealers Advertising Association 2111 S. Hwy 287, Decatur, TX 76234.

ADMINISTRATOR: American Hole 'n One, 55 Scott Street, Buford, GA 30518.