

# OFFICIAL RULES

## AE JEEP A WEEK SWEEPSTAKES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.** *AE JEEP A WEEK SWEEPSTAKES* (THE “SWEEPSTAKES”) begins at 12:00 A.M. Central Daylight-Saving Time (“CST”) on October 22, 2018, and ends on December 16, 2018 at 11:59 P.M., Central Standard Time (“CST”) (the “Promotional Period”). Administrator’s computer will be the official time-keeping device for the Sweepstakes.

**ELIGIBILITY:** THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF ILLINOIS, INDIANA, IOWA, KENTUCKY, MICHIGAN, MINNESOTA, MISSOURI, TENNESSEE, AND WISCONSIN WHO ARE 21 YEARS OF AGE OR OLDER, WITH A VALID DRIVER’S LICENSE OR A VALID GOVERNMENT-ISSUED PHOTO I.D. AT TIME OF ENTRY (“ENTRANT”). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Accel Entertainment (“Sponsor”), Synergy Marketing Partners (“Administrator”), and their respective parents, affiliates, subsidiaries, distributors, and their advertising and promotion agencies and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win. Owners, individuals disclosed on the Participating Establishment’s Illinois Gaming Board application, and employees of (or individuals who serve in a voluntary capacity at) Participating Establishments may be eligible to enter or win but may not enter to win at the Participating Establishment they own, are listed on the application of, or at which they are employed (or volunteer).

**AGREEMENT TO THE OFFICIAL RULES:** By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator, which are binding and final on all matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**TIMING:** The Promotional Period consists of eight (8) Weekly Entry Periods (each an “Entry Period”) as set forth in the chart below:

Entry Period	Entry Period Start Date/Time	Entry Period End Date/Time	Approximate Draw Date:
1	10/22/2018 at 12:00 AM CDT	10/28/2018 at 11:59 PM CDT	10/31/2018
2	10/29/2018 at 12:00 AM CDT	11/04/2018 at 11:59 PM CST	11/07/2018
3	11/05/2018 at 12:00 AM CST	11/11/2018 at 11:59 PM CST	11/14/2018
4	11/12/2018 at 12:00 AM CST	11/18/2018 at 11:59 PM CST	11/21/2018
5	11/19/2018 at 12:00 AM CST	11/25/2018 at 11:59 PM CST	11/28/2018
6	11/26/2018 at 12:00 AM CST	12/02/2018 at 11:59 PM CST	12/05/2018
7	12/03/2018 at 12:00 AM CST	12/09/2018 at 11:59 PM CST	12/12/2018
8	12/10/2018 at 12:00 AM CST	12/16/2018 at 11:59 PM CST	12/19/2018

**TO ENTER:** There are two (2) ways to enter the Sweepstakes:

**ON-SITE ENTRY:** Visit any of the participating Central, North, or South Regional establishments that operate Accel Entertainment video gaming machines during the Promotional Period (“Participating Establishment”) and during the Participating Establishment’s regular posted business hours to complete an Official Entry Form by providing the requested information (first and last name, mailing address, phone number, and email address) (“Entry”) and submit as directed. Incomplete Entries are void. ENTRIES MUST BE RECEIVED BY DECEMBER 16, 2018, BY 11:59 P.M. CST. There is no purchase or fee required to enter. For a list of all Participating Establishments, please visit ([www.synmp.com/rules](http://www.synmp.com/rules)). On-Site Entry must be made by the Entrant as detailed above. Limit one (1) On-Site Entry per person, per day, per Participating Establishment for the Sweepstakes.

**MAIL-IN ENTRY:** Alternatively, Entrants can enter the Sweepstakes during the Promotional Period by legibly hand printing their name on a plain piece of 3” x 5” paper, including their first and last name, complete street address (no P.O. boxes) including zip code, and daytime phone number, name of participating establishment, and mailing it in an envelope with first class postage affixed to: “AE JEEP A WEEK SWEEPSTAKES”, c/o SYNMP, 100 W. 22<sup>nd</sup> Street, Suite 134, Lombard, Illinois 60148. (“Mail-In Entry”). No mechanically reproduced entries will be accepted. No metered mail and one (1) entry per postmarked outer mailing envelope. Mail-In Entries must be post-marked by the end of the respective Entry Period and received by the Draw Date. Illegible or incomplete Mail-in Entries are void.

On-site and Mail-In Entries are collectively hereinafter referred to as “Entry” or “Entries.”

Entries made by any other individual or any entity, and/or originating at any other event or method, including but not limited to commercial sweepstakes subscription notification and/or entering service websites, will be declared invalid and disqualified for this Sweepstakes. In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor’s satisfaction, the affected Entry will be deemed ineligible.

Only Entries submitted in accordance with these Official Rules will be accepted. No telephoned, faxed, emailed, or mechanically reproduced Entries, or Entries generated by any means which subvert the entry process, will be accepted. Administrator, Sponsor and Participating Locations are not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. All Entries become the exclusive property of the Sponsor and will not be acknowledged or returned. Administrator has no obligation to advise an Entrant of an incomplete or otherwise non-compliant Entry.

**WEEKLY WINNER SELECTION/VERIFICATION:** On or about the Draw Date, Administrator will select, via a random drawing, one (1) Potential Weekly Winner from each Participating Establishment and the Mail-in Entries (“Weekly Winner Pool”). On or about each Draw Date as defined above, Administrator will select, via a random drawing, three (3) Weekly Winners from the Weekly Winner Pool – one (1) Grand Prize Winner, one (1) Second Prize Winner, and one (1) Third Prize Winner. Non-winning entries will not be eligible for future drawings.

Each Weekly Winner will be notified by phone or email by Sponsor or its representative, given at the time of entry, within 48 hours of each Draw Date. Each Weekly Winner will be required to complete and return to Sponsor an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form (“Affidavit/Release”) within five (5) days of receipt. Upon receipt of the properly executed Weekly Winner’s

Affidavit/Release, Administrator and Promoter will process such materials, and then mail the applicable prize to the Weekly Winner. If Weekly Winner: (1) provides false, inaccurate, or incomplete information on his/her entry form, (2) is otherwise disqualified pursuant to these Official Rules, or (3) fails to sign and return the Affidavit/Release within the required time period, his/her prize will be forfeited, and it will be awarded to an alternate, randomly selected Weekly Winner (also subject to verification).

Entries will be included in the drawing for the particular week in which the Entry is received and confirmed valid by Sponsor and/or Administrator, as well as each subsequent weekly drawing so long as that Entry did not previously win a Weekly Prize. If a Weekly Winner is selected to win the Grand Prize, he/she will be ineligible to receive any further Sweepstakes Prize. If a Weekly Winner is select to win either the Second or Third Prize, he/she is only eligible to win the Grand Prize for any subsequent drawings.

**PRIZE DESCRIPTION/RESTRICTIONS:** Three (3) prizes will be awarded each week during the Promotional Period to three (3) verified winners (each a "Weekly Winner" subject to verification). Prizes are subject to terms and conditions herein and no substitution will be made except as provided herein at the Sponsor's and/or Administrator's sole discretion.

**PRIZE/ODDS:** There will be one (1) Grand Prize Winner, one (1) Second Prize Winner, and one (1) Third Prize Winner for each Entry Period for this Sweepstakes. THE ODDS OF WINNING ANY PARTICULAR PRIZE DEPENDS UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

**GRAND PRIZE/ODDS:** Each Grand Prize consists of one (1) Jeep Renegade Sport with a Manufacturer's Suggested Retail Price ("MSRP") of up to \$18,445.00. If the Vehicle's MSRP is less than \$18,445.00, the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$18,445.00. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on Vehicle that increase the MSRP over \$18,445 are the sole responsibility of Grand Prize Winner. Model, color, package, factory options, and other Grand Prize specifics are subject to availability. Released Parties (as defined below) do not make, nor in any manner are responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Sponsor and Administrator shall not be responsible for delays in delivery of Vehicle; delivery is subject to availability. Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of availability from Jack Phelan Chrysler Dodge Jeep and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery. Sponsor reserves the right to withhold delivery of the Vehicle if the Grand Prize Winner does not comply with the above requirements and Grand Prize may be forfeited, in Sponsor's discretion, by Grand Prize Winner's such noncompliance. In lieu of accepting the Vehicle, the Grand Prize winner may choose a cashier's check in the amount of \$14,000.00.

No Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Jeep dealer and conditional upon Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not

reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

**SECOND PRIZE:** Each Second Prize consists of:

- One (1) \$500.00 cashier's check

**THIRD PRIZE:** Each Third Prize consists of:

- One (1) \$300.00 cashier's check

The Approximate Retail Value ("ARV") of each Grand Prize: up to \$18,445.00.

The ARV total of all Grand Prizes: up to \$147,560.00.

The ARV of each Second Prize: \$500.00.

The ARV total of all Second Prizes: \$4,000.00.

The ARV of each Third Prize: \$300.00.

The ARV total of all Third Prizes: \$2,400.00.

The ARV total of all Sweepstakes prizes is \$153,960.00.

**GENERAL PRIZE RESTRICTIONS:** Prize money will be paid in the form of a check made out to the winner from Administrator. **Winners are responsible for all costs associated with their individual prize, including but not limited to all federal, state, and local taxes (including income and withholding taxes) and any other expenses related to the acceptance and use of a prize specified herein.** Prizes may not be transferred or assigned. No substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor and/or Administrator in its sole discretion. All prize details are at Administrator's and/or Sponsor's sole discretion.

In the Sponsor's sole discretion, a selected Prize Winner may be disqualified and required to forfeit the prize and an alternate Prize Winner may be selected (in Sponsor's sole discretion) in accordance with these Official Rules from the remaining eligible entries if selected Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

**PUBLICITY:** Except where prohibited by law, the return to the Administrator of the completed Affidavit/Release for any Prize(s) constitutes permission for Sponsor and/or Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, a Weekly Winner must provide written consent to such use. Weekly Winners' names (first name, last initial and Participating Establishment name and location at which Weekly Winner entered) will be published on Sponsor's Facebook page and Sponsor's website following each Weekly Draw Date.

**RELEASE:** By participating (a) Entrants release Sponsor, Administrator, the Illinois Gaming Board and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, participating locations and employees, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

**LIMITATIONS OF LIABILITY:** Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of any prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

**GENERAL CONDITIONS:** Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserves the right, at its sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in its sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION:** Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

**WINNER'S NAME:** The names of the Weekly Winners are available after February 1, 2019 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, AE JEEP A WEEK SWEEPSTAKES c/o Synergy Marketing Partners, 100 W. 22<sup>nd</sup> Street, Suite 134, Lombard, Illinois 60148, for receipt no later than March 1, 2019.

**ENTRANT'S PERSONAL INFORMATION:** By entering the Sweepstakes, Entrants acknowledge that Sponsor, Administrator, and any Participating Location may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.accelentertainment.com/privacy-policy> and Administrator's Privacy Policy, located at <http://www.SYNMP.com/privacy>.

**SPONSOR:** Accel Entertainment, P.O. Box 1218, Bolingbrook, IL 60440.

**ADMINISTRATOR:** Synergy Marketing Partners, 100 W. 22<sup>nd</sup> Street, Suite 134, Lombard, Illinois 60148.