

OFFICIAL RULES MINNEAPOLIS BUICK DEALERS' DRIVE TO THE NCAA® SWEEPSTAKES

NO PURCHASE OR TEST DRIVE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OF ANY KIND OR PARTICIPATING IN A TEST DRIVE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE MINNEAPOLIS BUICK DEALERS' DRIVE TO THE NCAA® SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 P.M. CENTRAL STANDARD TIME ("CST") ON FEBRUARY 22, 2019, AND ENDS ON MARCH 24, 2019, AT 11:59 P.M., CST (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF MINNESOTA, WHO RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW WHO ARE 21 YEARS OF AGE OR OLDER, WITH A VALID DRIVER'S LICENSE AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Buick Motor Division, General Motors LLC ("Sponsor"), Synergy Powered by EventLink ("Administrator"), participating Buick Dealerships listed below, Jack Morton Worldwide, National Collegiate Athletic Association ("NCAA") Entities (as defined below), and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

Eligible Counties
MINNESOTA: Aitkin ~ Anoka ~ Becker ~ Beltrami ~ Benton ~ Big Stone ~ Blue Earth ~ Brown ~ Carlton ~ Carver ~ Cass ~ Chippewa ~ Chisago ~ Clay ~ Clearwater ~ Cook ~ Cottonwood ~ Crow Wing ~ Dakota ~ Dodge ~ Douglas ~ Faribault ~ Fillmore ~ Freeborn ~ Goodhue ~ Grant ~ Hennepin ~ Houston ~ Hubbard ~ Isanti ~ Itasca ~ Jackson ~ Kanabec ~ Kandiyohi ~ Kittson ~ Koochiching ~ Lac Qui Parle ~ Lake ~ Lake of the Woods ~ Le Sueur ~ Lincoln ~ Lyon ~ Mahnomen ~ Marshall ~ Martin ~ McLeod ~ Meeker ~ Mille Lacs ~ Morrison ~ Mower ~ Murray ~ Nicollet ~ Nobles ~ Norman ~ Olmsted ~ Otter tail ~ Pennington ~ Pine ~ Pipestone ~ Polk ~ Pope ~ Ramsey ~ Red Lake ~ Redwood ~ Renville ~ Rice ~ Rock ~ Roseau ~ Scott ~ Sherburne ~ Sibley ~ St. Louis ~ Stearns ~ Steele ~ Stevens ~ Swift ~ Todd ~ Traverse ~ Wabasha ~ Wadena ~ Waseca ~ Washington ~ Watonwan ~ Wilkin ~ Winona ~ Wright ~ Yellow Medicine

*"NCAA Entities" shall mean, collectively, the National Collegiate Athletic Association (NCAA), the NCAA Board of Governors, Collegiate Sports, LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees. The NCAA Entities have not offered or sponsored this Sweepstakes in any way. The NCAA Entities shall have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. ©2019 National Collegiate Athletic Association Properties LLC. All NCAA-related trademarks are trademarks of the National Collegiate Athletic Association. March Madness and Final Four are also registered trademarks of the National Collegiate Athletic Association.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator, which are binding and final on all matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TO ENTER: There will be twenty-eight (28) Sweepstakes Prize winners to be determined by random drawing from all eligible Entries received during the Promotional Period. There are two ways to enter, each with an equal chance to win.

ON-SITE ENTRY: If you received an email from Sponsor that includes information about the Sweepstakes, follow the instructions on the email, which includes visiting a participating dealership (identified in the chart below) during regular posted hours with your individual entry code found in the email, and complete a test-drive. Complete the requested identifying information and submit as directed. **ON-SITE ENTRIES MUST BE RECEIVED BY MARCH 24, 2019 BY 11:59 P.M. EST.** There is no purchase or entry fee required to enter via the On-site entry method.

DEALERSHIP	TOWN	STATE
Apple Chevrolet Buick Northfield	Northfield	MN
Brandl Chevrolet Buick GMC	Aitkin	MN
Cambridge Motors	Cambridge	MN
Cokato Motor Sales, Inc.	Cokato	MN
Davis Motors, Inc	Litchfield	MN
Harry Brown's Family Automotive	Faribault	MN
Jensen Buick GMC	New Ulm	MN
Jim Lupient Buick GMC	Golden Valley	MN
Lenzen Chevrolet Buick Inc.	Chaska	MN
Luther Brookdale Buick GMC	Brooklyn Center	MN
McCarthy Auto World	Coon Rapids	MN
Matt Saxe Chevrolet Buick	Belle Plaine	MN
Mauer Buick GMC	Inver Grove Heights	MN
Mills Auto	Baxter	MN
Miller Buick GMC Inc.	Saint Cloud	MN
Paynesville Chevrolet Buick	Paynesville	MN
Princeton Auto Center Inc	Princeton	MN
Snell Indoor Auto Center	Mankato	MN
Stillwater Motor Company	Stillwater	MN
Valley Sales, Inc.	Apple Valley	MN
Valley Sales of Hastings, Inc.	Hastings	MN
Valley Sales of Hutchinson Inc.	Hutchinson	MN
Walser Buick GMC of Bloomington	Bloomington	MN
Walser Buick GMC Roseville	Roseville	MN
West Metro Buick GMC	Monticello	MN
Whitaker Buick GMC	Forest Lake	MN
White Bear Lake Buick GMC	White Bear Lake	MN

MAIL-IN ENTRY: Alternatively, to enter without completing a test drive or if you did not receive the email, Entrants can enter the Sweepstakes during the Promotional Period by submitting on a plain piece of 3" x 5" paper, the full name, complete street address (no P.O. boxes), city, state, zip, and daytime phone number (writing must be legible), and mail it in an envelope with first class postage affixed to: "MINNEAPOLIS BUICK DEALER'S-DRIVE TO THE NCAA SWEEPSTAKES", c/o SYNMP, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148. ("Mail-In" entry). No mechanically reproduced entries will be accepted. No metered mail. Mail-In Entries must be post-marked by March 21, 2019 and received by March 24, 2019. Illegible or incomplete Mail-in entries are void.

On-site and mail-in entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: There is a limit of one (1) Entry per person, regardless of method of entry. Entries will be deemed made by the person whose contact information was submitted at the time of entry. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the person identified on the entry form. Website Entries will be deemed made by the authorized account holder of the email address associated with the On-line account submitted at the time of Entry. The

authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, postage-due, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the On-line page. Use of any automated system to participate is prohibited and will result in disqualification. Proof of mailing is not proof of delivery. All Entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: There will be a total of twenty-eight (28) winners. Administrator will select the potential Sweepstakes winners in a random drawing conducted on or about March 26, 2019, from among all eligible Entries received during the Promotional Period. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winners will be declared the official winners of the Sweepstakes (the "Winners"). Winners will also be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. If the potential Winners' notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Prize, that potential winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible entries in that particular dealer group market, time permitting. Prize winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. In the event that the potential Prize winner is disqualified for any reason, that prize will be forfeited and awarded to an alternate. Unclaimed prizes will not be awarded.

PRIZE/ODDS: Twenty-eight (28) randomly selected Prize Winners will receive the Prize package, which includes:

- Two (2) tickets to the NCAA® Men's Basketball Final Four® Championship Game on Monday, April 8, 2019.
 - Located at US Bank Stadium (401 Chicago Ave, Minneapolis, MN 55415)

The Approximate Retail Value of a Prize package is: \$419.98

The total Approximate Retail Value of all Grand Prizes in the Sweepstakes is: \$11,759.44.

ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED FROM ALL ENTRY METHODS.

GENERAL PRIZE RESTRICTIONS: Prizes are subject to terms and conditions of issuer and ticket distributor and no substitution will be made except as provided herein at the Sponsor' sole discretion. Tickets are subject to certain terms and conditions and availability as specified by event promoter, ticket distributor, or venue. Winner and guests must comply with all venue, promoter, event, and ticket distributor rules and regulations. The execution of additional releases and/or waivers of liability required by the NCAA and US Bank Stadium and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Failure to do so may result in forfeiture of such portion(s) of prize, which will not be replaced by Sponsor. Sponsor will determine all prize details, including exact seat location and date of concert in their sole discretion. If any portion of prize or any other event or activity does not take place as planned for any reason, including but not limited to, cancellation, scheduling conflicts, lockout, labor dispute, strike, inclement weather, or an event of force majeure, the remaining components of the prize will be awarded and Sponsor obligation to the winner will be fulfilled, and no other additional compensation or substitution will be provided.

Winners are solely responsible for all costs associated with their individual prize, including but not limited to: all federal, state, and local taxes (including income and withholding taxes), transportation (including to and from event), travel

expenses, and any other expenses related to the acceptance and use of the prize specified herein. **Note, transportation is not included.** Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor and/or Administrator in its sole discretion. All prize details are at Sponsor' or Administrator's sole discretion.

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor and/or Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release Sponsor, Administrator, Buick Motor Division, participating Buick Dealerships listed above, Jack Morton Worldwide, NCAA Entities, and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, attorneys, prize suppliers, and their advertising and promotion agencies (collectively the "Released Parties") from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.**

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in their sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at the Website listed above Page and at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Hennepin County, Minnesota (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to

obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Minnesota.

WINNER'S NAME: The names of the Prize winners are available after June 24, 2019 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, MINNEAPOLIS BUICK DEALER'S-DRIVE TO THE NCAA c/o Synergy Powered by EventLink, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than August 24, 2019.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <http://www.SYNMP.com/privacy>.

SPONSOR: General Motors LLC, 2135 Citygate Lane, Suite 200, Naperville, IL 60563

ADMINISTRATOR: Synergy Powered by EventLink, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148.