

OFFICIAL RULES

ACDELCO SPRING INTO ACTION INCENTIVE CONTEST

THE ACDELCO SPRING INTO ACTION INCENTIVE CONTEST (THE "CONTEST") BEGINS AT 8:00 A.M. EASTERN DAYLIGHT TIME ("EDT") ON MAY 1, 2017, AND ENDS ON JUNE 30, 2017, AT 11:59 P.M., EASTERN DAYLIGHT TIME ("EDT") (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE CONTEST.

ELIGIBILITY: THIS INCENTIVE CONTEST IS NOT OPEN TO THE GENERAL PUBLIC. THE PROMOTION IS OPEN ONLY TO A PRINCIPAL OR OWNER OF A BUSINESS REGISTERED WITH ACDELCO CONNECTION PRIOR TO THE LAST DATE OF THE PROMOTIONAL PERIOD AND WHO IS LEGALLY DOMICILED IN ONE OF THE 50 UNITED STATES OR DISTRICT OF COLUMBIA AND IS AT LEAST 18 YEARS OF AGE OR OLDER (EXCEPT IN THE CASE OF LEGAL RESIDENTS OF CERTAIN STATES WHERE THE LEGAL AGE OF MAJORITY IS GREATER THAN 18 YEARS OF AGE, SUCH LEGAL AGE OF MAJORITY) AT THE TIME OF ENTRY (COLLECTIVELY A "QUALIFIED BUSINESS ENTRANT," "ENTRANT" OR "ENTRANTS"). VOID WHERE PROHIBITED OR RESTRICTED. Entrant represents that participation in this Promotion does not violate any company policies or any laws, association rules, or policies applicable to Qualified Business Entrant. Administrator reserves the right to disqualify an Entrant if an individual has improperly entered the Sweepstakes on such Qualified Business Entrant's behalf. Employees of ACDelco, General Motors, LLC ("Sponsor"), Synergy Marketing Partners ("Administrator"), Jack Morton Worldwide, and their respective employees, dealerships, dealership employees, directors, elected officials, parents, affiliates, subsidiaries, distributors (other than as defined above), and their advertising and promotion agencies, (collectively the "Released Parties") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state and local laws. Receiving a prize is contingent upon fulfilling all requirements set forth herein.

HOW IT WORKS: ACDelco CONNECTION users (shops that order from their Direct Accounts using CONNECTION) will automatically receive one (1) Contest entry into the drawing upon registering to participate via the promotions tab in the CONNECTION site. No purchase necessary for the initial Contest entry. To earn additional entries into the drawing, ACDelco registered CONNECTION Users will automatically receive an additional entry for every \$500 of eligible ACDelco parts purchased through the ACDelco CONNECTION website during the promotional period. Eligible parts include all ACDelco and GM Original Equipment parts included in the following categories: Air Conditioning, Brakes, and Fuel Pumps. Contest entries are determined by the May and June 2017 CONNECTION Purchase Report (total dollars of eligible parts purchased/500 = # of Contest entries.) Users that register for the contest can track the number of entries they earn throughout the promotional period by viewing the progress bar on the promotions tab in CONNECTION.

WINNER SELECTION: Administrator will randomly select three (3) Grand Prize Winners, from among all eligible Contest entries on or about July 7, 2017. Potential winners may be required to sign and return an Affidavit of Eligibility, Liability Release and, where legally permissible, a publicity release and/or provide other personal or tax information. Potential winners may be required to provide their social security number or tax identification number for tax reporting purposes as Administrator may file an IRS Form 1099 with the Internal Revenue Service for the cash value of Grand Prize. Potential winner will have five (5) business days to provide all such information and to execute and return the Affidavit of Eligibility, Liability Release and publicity release (if required by Sponsor). If a potential winner cannot be contacted, does not respond to such notification within five (5) business days of attempted notification or any other time period specified, does not meet the stated eligibility requirements, refuses the prize, or is ineligible to accept the prize, or fails to claim the prize as directed, or is otherwise not in compliance with these Official Rules, such potential winner will be disqualified and Sponsor reserves the right to select an alternate winner from the remaining eligible entries. Subject to verification and compliance with these Official Rules the winner of a Prize will be declared an Official Winner "Winner." Unclaimed prizes will not be awarded.

PRIZE/ODDS: Three (3) Grand Prize Winners will receive the ACDelco Spring into Action Incentive Contest Prize, which includes:

- A trip for Grand Prize Winner and guest to Las Vegas, Nevada on October 30, 2017, through November 2, 2017.
- Two (2) round-trip, coach class air transportation for Winner and guest from major commercial airport nearest the Winners home (to be determined by Sponsor in its sole discretion) to McCarran International Airport in Las Vegas.
- Four (4) day, three (3) night accommodation in a double occupancy room at a hotel near the Convention Center in Las Vegas. (Determined by Sponsor in its sole discretion and may be based on availability)
- Two (2) tickets to the Automotive Aftermarket Product Expo (AAPEX) at the Sands Expo & Convention Center (201 Sands Ave, Las Vegas, NV 89169) and The Specialty Equipment Market Association Show (SEMA) at the Las Vegas Convention Center (3150 Paradise Road, Las Vegas, NV 89109)
- One (1) day Corvette driving experience at the Ron Fellows Performance Driving School Spring Mountain Motorsports Resort
- \$1,000.00 Pre-Paid Gift Card.

APPROXIMATE RETAIL VALUE OF EACH GRAND PRIZE ("ARV"): \$6,900.00

The odds of winning the Prize are based on the number of eligible Entries received during the promotional period.

GENERAL PRIZE RESTRICTIONS: All elements of the Prize Package are subject to availability. The actual value of the Prize Package may vary depending upon the location of the Winner's legal residence and the value of services rendered and products provided at the time of the trip. Any difference between the actual value and ARV will not be awarded. All meals, taxes, gratuities, incidentals (including mini-bar and entertainment expenses), phone charges, ground transportation, baggage fees, and any other expenses not specifically identified in these Official Rules are the sole responsibility of the Winner, including transportation to/from airport to hotel and between hotels. Winner must comply with all hotel check-in requirements, including but not limited to providing a major credit card for incidental expenses, and Winner and guest must have all necessary travel documents (e.g., photo identification). Winner and guest for the trip must be able to travel on dates specified by Administrator or prize will be forfeited. Guest of Winner for the trip must be of legal age of majority in his/her jurisdiction of residence (and at least 18) and may be required to complete, sign, and return, a liability release and waiver before travel. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor in its sole discretion. Winner is fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). The Winner may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners will be issued an IRS Form 1099 reflecting the actual value of a Prize. Except where prohibited by law, the acceptance of a prize, or being accepted as a Winner, constitutes permission for Sponsor and Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Winner must provide written consent to such use.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it is lost, stolen, damaged, destroyed or used without the Winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Sweepstakes.

RELEASE: By participating (a) Entrants release ACDelco, Sponsor, Administrator, Jack Morton Worldwide, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Contest; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Contest. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Contest materials, the administration of the Contest, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Contest is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Contest and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in their sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at <http://www.synmp.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Contest or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes advertisements or the Sweepstakes.

WINNER'S NAME: The name of the winner is available after August 31, 2017 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, ACDelco Spring into Action & Win Incentive Contest c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than September 30, 2017.

ENTRANT'S PERSONAL INFORMATION: Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by Administrator in accordance with its privacy policy (www.SYNMP.com/privacy) and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Statement located at (<http://www.gm.com/privacy>). By entering the Promotion, you agree to all of the terms and conditions of the Sponsor's Privacy Statement.

SPONSOR: ACDelco, General Motors LLC, 6200 Grand Pointe Drive, Grand Blanc, MI 48439.

ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, IL 60148.