

OFFICIAL RULES
2017 ACDELCO Garage Sweepstakes and Instant Win Game

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. THE 2017 ACDELCO GARAGE SWEEPSTAKES AND INSTANT WIN GAME (THE "PROMOTION") BEGINS ON FEBRUARY 13, 2017, at 12:00 A.M. EASTERN STANDARD TIME ("ET") AND ENDS ON DECEMBER 31 2017, AT 11:59:59 P.M. ET ("PROMOTIONAL PERIOD"). THIS PROMOTION CONSISTS OF AN INSTANT WIN GAME AND A SWEEPSTAKES. ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE PROMOTION.

ELIGIBILITY: THE PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA, WHO ARE AT LEAST 18 YEARS OF AGE OR OLDER (EXCEPT IN THE CASE OF LEGAL RESIDENTS OF CERTAIN STATES WHERE THE LEGAL AGE OF MAJORITY IS GREATER THAN EIGHTEEN (18) YEARS OF AGE, SUCH LEGAL AGE OF MAJORITY) AT THE TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of ACDelco, General Motors LLC ("Sponsor"), Synergy Marketing Partners ("Administrator"), Jack Morton Worldwide, Publicis Group, Digitas, Leo Burnett USA and their respective parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively the "Promotion Entities") and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) and all other individuals/entities associated with this Promotion are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on all matters relating to this Promotion. This Promotion is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TIMING: There are two (2) parts to the Promotion: A.) a Sweepstakes and B.) a Weekly Instant Win Game. The Promotional Period will include three (3) separate Sweepstakes Entry Periods (Each an "Entry Period") as follows:

Sweepstakes Entry Period	Begins at 12:00 a.m. ET on	Ends at 11:59:59 p.m. on
1	2/13/2017	6/30/2017
2	7/01/2017	9/30/2017
3	10/01/2017	12/31/2017

TO ENTER THE SWEEPSTAKES: During the Promotional Period, an eligible Entrant must visit the website www.acdelcogarage.com (the "Website"), and follow the on-screen prompts to the Promotion where he/she must enter his/her valid e-mail address. If it is the Entrant's first visit to the Website, then he/she must complete and submit the registration form by providing the information requested by Sponsor including, but not limited to: complete first and last name, street address (P.O. Boxes are not permitted), city, state, ZIP Code, and indication of acceptance of these Official Rules. Upon completion of the registration, the Entrant will automatically receive one (1) Sweepstakes entry into the applicable Entry Period. Non-winning Entries will automatically roll over into subsequent Entry Periods.

HOW TO PLAY THE INSTANT WIN GAME: After completing the registration, the Entrant must then follow the on-screen instructions to play the Instant Win Game. The Entrant will then receive one (1) Instant Win Game play ("Game Play"). After the Game Play, the Entrant will receive notification on the Website screen as to whether he/she is a potential "Instant Winner" ("Instant Win Notification"). Each Entrant who receives an Instant Win Notification notifying him/her that he/she is a potential "Instant Winner" will be deemed a potential Instant Winner of the prize specified, pending confirmation and verification of the Entrant's eligibility and compliance with these Official Rules, as determined by Administrator in its sole discretion. There will be one (1) Weekly Instant Prize winner per week during the Promotional

Period. For purposes of this Promotion, a week is defined as starting on a Monday and ending the following Sunday (each a "Week").

Note: Administrator and Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored. If you are not a winner upon your initial game play, you may return to www.acdelcogarage.com to play the Instant Win Game again (but you will not receive another Sweepstakes Entry if you have already completed registration for the Sweepstakes drawing). Use of any robotic, automatic, programmed, or similar entry method will void all plays and result in disqualification.

Limit of one (1) Weekly Instant Win prize per person and per email address.

How to receive bonus Sweepstakes entries: In addition to the entry method described above, after an Entrant has completed a Game Play, he or she may follow the instructions on the Website to invite other people to participate in the Promotion on his or her own Facebook wall, which will include posting a unique link generated by the Website share function ("Invitation Post"). Once the Entrant has completed their Game Play, an Entrant will see an option to "Share" and/or "Challenge" via buttons on the website. Upon clicking either the Share or Challenge buttons, a pre-populated Invitation Post will be published to the Entrant's Facebook wall. If the Entrant clicks the Share button, the Invitation Post will invite others to enter the Sweepstakes ("Share Post"). If the Entrant clicks the Challenge button, an Invitation Post will invite others to participate in a beat the Entrant's Game Play score challenge ("Challenge Post"). The score in the game will have no effect on an Entrant's ability to enter or chance to win. To Share or Challenge a Friend, the Entrant must have a pre-existing relationship with the friend. An Entrant will receive up to one (1) bonus Sweepstakes entry for the first person to click on the unique link in an Entrant's Share Post and subsequently successfully registers for the Promotion and up to one (1) bonus Sweepstakes entry for the first person to click on the unique link in an Entrant's Challenge Post and subsequently successfully registers for the Promotion ("Bonus Entry" or "Entries"). All Bonus Entries become the property of the Sponsor and will not be acknowledged or returned. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are disqualified and void. There is a limit of two (2) total Bonus Entries during the entire Promotional Period. In order to obtain the Bonus Entries, an Entrant must have a Facebook account, which is free to create.

Use of Facebook will be subject to Facebook's privacy policy and terms of use. The Facebook privacy policy and terms of use are available at: <https://www.facebook.com/about/privacy> and <https://www.facebook.com/policies/>. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

Limit one (1) Sweepstakes Entry and up to two (2) Bonus Sweepstakes Entries per person and/or email address for the entire Promotional Period.

PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE:

Sweepstakes Prizes: There will be one (1) Sweepstakes Winner's for each Sweepstake's Entry Period, for a total of three (3) Sweepstakes Winners for the entire Promotion. The following "Sweepstake Prizes" will be available during the Promotion Period:

A. Sweepstakes Prizes (3, 1 per Entry Period):

SWEEPSTAKES PRIZES			
Item	QTY	Retail Price	Total
Five (5) Piece Luggage Set	1	\$359.99	\$359.99
Golf Bag	1	\$166.00	\$166.00
Wave Sound Touch Music System	1	\$599.99	\$599.99

--	--	--	--

Approximate Retail Value of Sweepstakes Prizes ("ARV") \$1,125.98

Instant Prizes: There will be forty-six (46) Weekly Instant Win Prizes (one (1) per Weekly Instant Prize Period). Forty-six (46) random, computer-generated winning times, one (1) per week and one (1) for each Weekly Instant Prize listed below, will be generated during the Promotional Period. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. The following "Instant Prizes" will be available during the Promotion Period:

A. Weekly Instant Win First Prizes (46, 1 per Week):

WEEKLY INSTANT WIN PRIZES			
Item	QTY	Retail Price	Total
Wireless Headphones	6	\$199.99	\$1,199.94
Coffee Maker	5	\$119.99	\$599.95
HD Wi-Fi Action Camera	5	\$129.99	\$649.95
Voice Activated Speaker	5	\$129.00	\$645.00
Rechargeable Power Bank	5	\$149.98	\$749.90
Instant Photo Camera	5	\$199.95	\$999.75
Photo Printer	5	\$129.95	\$649.75
Drone	5	\$99.99	\$499.95
Small Luggage Set	5	\$234.99	\$1,174.95

Total ARV of all forty-six (46) Weekly Instant Prizes: \$ 7,169.14.

Odds of Winning: The odds of winning an Instant Prize depend on the number of Game Plays received and when the Entrant completes a Game Play. Instant Prizes will be made available at random times throughout the Promotion Period as described above. To be a potential Instant Winner, an Entrant's Game Play must have occurred at the exact randomly predetermined winning time as determined by Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the Entrant whose Game Play occurs first after that time will be deemed an Instant Winner. The number of Instant Prizes available to be won will decrease during the Promotion Period as Instant Prizes are awarded and claimed. The exact Instant-Win game style may change over the course of the Promotion; however, this will have no effect on the previously randomly assigned prizes or odds.

The odds of winning a Sweepstakes Prize depends on the total number of eligible Entries received during the applicable Entry Period.

WINNER SELECTION:

A. **Instant Winners** will receive an instant win message stating the prize potentially won and instructions on how to redeem the prize (including prize claim deadline), subject to verification of eligibility, game play and compliance with the terms of these Official Rules. If you receive a winning message, follow the on-screen instructions to claim your prize by the deadline indicated. All potential winning game plays are subject to verification by Sponsor or Administrator, whose decisions are final and binding. An Entrant is not a winner of any prize, even if the game play should so indicate, unless and until Entrant's eligibility and the potential winning game play have been verified and Entrant has been notified that verification is

complete. Any potential Instant Win Prize winners may be, at the discretion of the Administrator, be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). Any such potential Instant Win First Prize winners must return a fully executed and notarized Affidavit to the Administrator within ten (10) calendar days from the date it is postmarked as being sent to the potential Instant Win Prize winner or the Instant Win Prize may (in Administrator's sole discretion) be forfeited. If any potential Instant Winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept the Instant Prize, does not comply with Administrator's instructions, in the event that the potential winner fails to return an executed and notarized Affidavit within the ten (10) calendar day deadline, or if the Instant Prize is returned as undeliverable, the Instant Prize may be forfeited, in Administrator's sole discretion. If any potential Instant Winner forfeits an Instant Prize, then the Instant Prize may not be awarded. Unclaimed prizes will not be awarded. Instant Prizes will be mailed to verified Instant Winners at the street address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion.

- B. **Sweepstakes Drawing:** Administrator will randomly select the one (1) Potential Sweepstakes winners from all eligible entries received during the applicable Entry Period in separate random drawings to be held approximately five (5) days following the conclusion of each separate Entry Period. Non-winning entries from prior Entry Periods will carry over into subsequent Entry Periods. Any potential Instant Win Prize winners may be, at the discretion of the Administrator, be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). Any such potential Instant Win Prize winners must return a fully executed and notarized Affidavit to the Administrator within ten (10) calendar days from the date it is postmarked as being sent to the potential Instant Win Prize winner or the Instant Win Prize may (in Administrator's sole discretion) be forfeited. If any potential Instant Winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept the Instant Prize, does not comply with Administrator's instructions, in the event that the potential winner fails to return an executed and notarized Affidavit within the ten (10) calendar day deadline, or if the Instant Prize is returned as undeliverable, the Instant Prize may be forfeited, in Administrator's sole discretion. If any potential Instant Winner forfeits an Instant Prize, then the Instant Prize may not be awarded. Unclaimed prizes will not be awarded. Instant Prizes will be mailed to verified Instant Winners at the street address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion.

GENERAL CONDITIONS: Limit one (1) Weekly Instant Win and one (1) Sweepstakes prize per person/email address. Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor and/or Administrator, who reserve the right to substitute the Prizes in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion. Actual value may vary based on cost fluctuations and seasonal sales. Winner will not receive the difference between actual and approximate retail value. Sponsor and Administrator bear no responsibility if any event, element or detail of any prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of a prize become unavailable, the Sponsor and Administrator shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. No more than the stated number of prizes will be awarded during the entire Promotion Period. Except where prohibited by law, acceptance of a Prize constitutes permission for Sponsor to use winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional prize, incentive, consideration, consent or review; and upon request, winner will provide written consent to such use. All prize details are at Sponsor's sole discretion. If any portion of prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. If less than 146 valid Instant Win Entries are submitted during the Promotion Period, or there are no valid Entries received after a predetermined winning time, any remaining Instant Win prizes will remain un-awarded, or may be awarded based on a random method as determined solely by Administrator in its sole discretion. All expenses not specifically included herein are solely the responsibility of the prize winner and guests. Prizes are awarded "as is" with no guarantee, either express or implied, by Sponsor and/or Administrator. Administrator will attempt to notify each potential winner as set forth above, but Administrator is not responsible for any undelivered e-mails, including without limitation e-mails that are not received

because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded.

In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than are listed in the sections above. If, due to seeding, technical, typographical, printing, electronic or other errors, the number of valid prize claims received for any prize in the Promotion exceeds the number of such prizes set forth herein, Sponsor and/or Administrator reserve the right to conduct a random drawing to award the stated number of prizes at any price level from among all valid and non-suspect prize claims received for such prize at that price level. Unclaimed prizes will not be awarded.

Entries will be deemed made by the authorized account holder of the email address submitted at the time of Entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Neither Sponsor nor Administrator are responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

LIMITATIONS OF LIABILITY: Neither Released Parties as defined below, nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

TAX INFORMATION: All applicable income, federal, state, local, and other taxes on prizes are the sole responsibility of the winner. Winner may be required to provide his/her social security number or tax ID for tax reporting purposes as Administrator will file an IRS Form 1099 with the internal revenue service for the fair market value of prize if the prize value exceeds \$600.00.

GENERAL CONDITIONS/RELEASE: By participating (a) Entrants release Promotion Entities, Facebook, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters, prize suppliers, and their

respective officers, directors, employees, representatives, designees and agents (collectively, the "Released Parties") from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize(s) (including any travel or activity associated thereto) or participation in this Promotion; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Promotion. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Promotion materials, the administration of the Promotion, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. In no event will more than the stated number of prizes be awarded. **Caution: any attempt to deliberately damage any website associated with this Promotion, tamper with the entry process, or otherwise undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws, and should such an attempt be made, Released Parties reserve the right to cooperate in the prosecution of any such individual(s) and to pursue all remedies to the fullest extent permitted by law.** Released Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, a Game Play or Sweepstakes entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as an entry in the Promotion, the Entrant's sole remedy is to enter the Promotion again to receive another Game Play/Sweepstakes entry. Sponsor and/or Administrator reserves the right, at its sole discretion, to modify or suspend this Promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes which, in Sponsor's and/or Administrator's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, (b) the Promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these Rules, or (c) the Promotion is otherwise not capable of running as planned by Sponsor and/or Administrator. In the event of modification or suspension, Sponsor and/or Administrator shall award the prize to Winner to be selected in a random drawing from among the remaining uncorrupted eligible entries, if any. In the event of any cancellation, termination or suspension, notice thereof will be posted at www.synmp.com/rules. Entries not complying with these Official Rules are subject to disqualification.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Administrator or Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

WINNER'S NAME: The name of the Prize winners will be available after March 1, 2018 and may be obtained by sending a self-addressed stamped envelope to: 2017 *ACDelco Garage Sweepstakes and Instant Win Game*, c/o Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than August 1, 2018.

ENTRANT'S PERSONAL INFORMATION: Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by Administrator and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Statement as such are stated at <https://www.docracy.com/52ot0e8gz9/acdelco-com-privacy-policy-tos> and also <http://www.gm.com/privacy> and Administrator's privacy policy found at <http://www.synergy.com/privacy>. By entering the Promotion, you agree to all of the terms and conditions of the Sponsor and Administrator's Privacy Statement.

SPONSOR: ACDelco, General Motors LLC, 6200 Grand Pointe Drive, Grand Blanc, MI 48439.

ADMINISTRATOR: Synergy Marketing Partners, 100 W. 22nd Street, Suite 134, Lombard, IL 60148.